



BUSINESS TRAINING ON THE VALUE OF NATURE

Do you know what the value of nature is to **your** business?

Join our first training event
on **17 October 2019** in **Lisbon**
to get started on your
natural capital journey



**WE VALUE
NATURE**

Do you understand your environmental risks and opportunities? Do you want to learn how to integrate the value of nature in business decision-making?

Join our first **Natural Capital Training Event** on **17 October 2019** in **Lisbon**

What will you learn?

- Gain a strong understanding of the relationships between business and nature and related business risks and opportunities,
- Explore practical approaches and tools to integrate natural capital into business decision-making,
- Learn from leading companies' experiences,
- Explore concrete practices of natural capital integration on the ground.

Who is this training for?

This training event is open to any business with an interest in learning more about how to integrate natural capital into its internal decision-making. It will be most useful to businesses that need guidance on where and how to start.

The training event is free of charge and has limited spaces available. Make sure to quickly express your interest in participating by signing-up [here](#). Should we be unable to confirm your participation, you will be listed for future training opportunities.

View the agenda and register your interest now by visiting:

www.wevaluenature.eu/lisbon19

Contact

Should you have any questions, please contact Katia Bonga (bonga@wbcsd.org).

About We Value Nature

Working with the **Natural Capital Coalition** and supported by the European Commission (€2 million funding), We Value Nature is collaborating with businesses, networks and platforms to mainstream natural capital approaches and adopt the **Natural Capital Protocol**.

Question: How much is it estimated that services provided by nature globally are worth a year? **\$701bn • \$45tn • \$125tn**

The WWF's **Living Planet Index report 2018** highlights that all economic activity depends on services provided by nature, which are estimated to be worth US\$125 trillion.



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Supporting



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