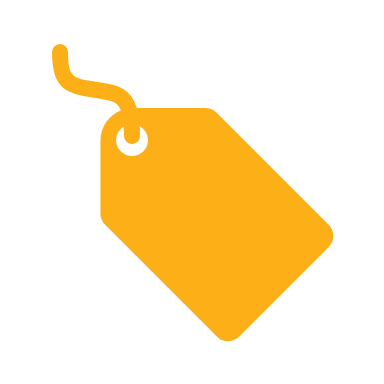


**Business training on the value of nature**

*What are the relationships between your business and nature?*

### Program





**Date**

**Free of charge**

**Time (2 hours)**



**Location**

[CaixaForum](https://www.esmadrid.com/fr/information-touristique/caixaforum-madrid?utm_referrer=https%3A%2F%2Fwww.google.com%2F)

Paseo del Prado, 36

28014 Madrid

**Room 1**

**Room layout:**

* # tables with # chairs
* Flip charts x2
* Beamer and screen

**List of facilitation aides – Katia to bring**

* Post-it notes
* Camera?
* (Presentation timing cards (5 minutes, 2 minutes, 0 minutes))
* Thick markers and pens
* Masking tape

**Note-taker throughout the training:**

* To provide a summary with key outcomes from training with all participants after the event.

**Printed materials to provide:**

* Agenda
* Facilitator notes
* Participant handbook
* Feedback forms
* Relationship between business, natural capital & society - NCP’s illustration (A4 printed, placed on tables)
* Pre-training game – include this in back of handbook and invite participants to complete this little exercise after training if wish to
* (Welcome sign)

Before training participants arrive, place on each table:

* Agenda
* Handbook
* Relationship between business, natural capital & society - NCP’s illustration

On flipchart (near entrance of the room):

* ‘How much do you know about natural capital?’, have participants place business card / post-it accordingly and write in the back their main challenge (plan on post-its for those without business cards). Mapped against uptake pathway.

**AGENDA**

|  |  |  |  |
| --- | --- | --- | --- |
| **Time** | **Session** | **Content** | **Speaker / Facilitator** |
| 13:30 – 14:00 | **Training prep.** | * *Prep flipchart near door mapping where they are on their NC journey + post-its,* * *Prep case-study canvas on flipchart* * *Prep wrap up on flipchart* * *Place handbooks, post-its, printed agenda & NCP illustration on each table* * *Place welcome sign.* | KB, NM & FJ  NM to prep uptake pathway flipchart |
| 14:00-14:10 | **Welcoming & opening**  **10’** | * **Welcome all participants**   *Explain participants what to do when arrive in the room, have post-its (for those that don’t have business cards) - NM.*  *Questions to ask each participant:*   * *Who are you (name, role, company / organisation)?* * *Where are you coming from (country)?* * *How much do you know about NC?* * *Where are you on your journey?* * **KB & NM to present ourselves**   *KB will present herself and will then ask Nadine to present herself. NM will then acknowledge other WVN team members in the room + case study presenter. In addition, NM to mention that at the back of the room is another member of our team: Angela is*  *a postgraduate researcher from the University of Leeds in the United Kingdom. She is study the use of natural capital and ecosystem service approaches by European organizations. She will be observing the session today and taking notes for use in her research. Any notes that are made and used in the research will be anonymised, unless she asked express permission from you at the end of the session.*   * **Before kicking off, briefly share some reflections from uptake pathway flipchart** * **Brief presentation of We Value Nature**   *Mission, objectives, EU funding, timeframe, partners involved.*   * **Rationale and objectives of the training**   *Present purpose of the training (get started on nat cap journey), learning objectives and explain the handbook at their disposal.*   * **Training material & programme** | SPK KB / FAC NM will manage uptake pathway as participants enter the room  **Before kicking-off, NM to briefly reflect on what came out from uptake pathway flipchart + manage expectations!**  Resource available to participants:   * Handbook |
| 14:10 – 14:20 | **Introduction to natural capital**  **10’** | * **Natural Capital short video (1’31 + 2’ reflexion)**   *Kick-off introduction to the concept of natural capital by showing WBCSD’s short video. Open the floor to a few reflexions on what they have just seen.*   * *Show ow hands if anyone has seen this before – mention that can find source of this video is at the end of their handbook (which will be sent to them in electronic version after the training for them to easily access resources)* * *What feelings or perceptions were perhaps triggered when viewing the video?* * **Hypothetical example (5’)** * 3’ to answer Qs. * 2’ to share answers in plenary * **Definition of natural capital (2’)** | SPK KB / FAC NM  NM to manage timing of the hypothetical example |
| 14:20– 14:45 | **Why is natural capital important?**  **25’** | * **Why NC is important** –slides 11-17 **(14’)** * **Reflection –** risks and opportunities for your business (**3’** to reflect, **5’** to discuss as a group) * **Why should business assess its impacts** – slide 19 (**2’**) * **Acknowledge where we are at with learning objectives (1’)** | SPK KB / FAC NM |
| 14:45 – 15:30 | **How to get started – Exploring practical approaches to integrating natural capital into business decision-making**  **45’** | *Link this part by reiterating key lessons from intro & why NC is important.*   * **Getting started – practical approaches** – slides 21-25 **(15’)** * **Group exercise** – **10’** for exercise, **5’** for group discussion/feedback. * **Measurement & valuation** – **12’,** incl. walk through at least one example of valuation. * Introduce case study presenter and prepare participants to take notes in handbook (**3’**) | SPK NM / FAC KB  NM to introduce c-s presentation part and briefly present Emilo |
| 15:30 – 15:50 | **Case Study presentation – gaining sectoral & regional insights**  **20’**  Emphasis on challenges & opportunities of Nat. Cap., importance of collaboration with different stakeholders, …   * Iberdrola | * **Case study presentation (20’)** * 13’ presentation * 7’ Q&A / discussion in plenary   *Prior to the training, brief presenter to focus his/her presentation on the below points:*   * *Problem statement (what made them adopt a NC approach)* * *Approaches / tools used* * *Barriers / challenges + how overcame these* * *+ outcomes of the solution put into place & decision(s) informed* * *Stakeholders involved* * *How would do things differently + next steps* | SPK Emilio Tejedor, Environment Manager of the Innovation, Sustainability and Quality Department  from Iberdrola/ Note-taker: NM  Note taker to do a canvas of 4 following points on flipchart:   1. Problem / Solution, approach 2. Challenges / barriers 3. + outcomes / decision(s) informed 4. Key stakeholders / resources |
| 15:50 – 16:00 | **Wrap up & Lessons learned**  **Complete feedback form on the training session** | * **Thank c-s for his/ her intervention + summarize key points that took note of on flipchart (NM) (3’)** * **End with current momentum around nature (2020 super year) (NM) (2’)** * **Lessons learned (KB) (3’)** * **Wrap up (NM) (3’)**   *Ask participants to write down on 1 post-it 1 key learning and on other post-it, next concrete action will take. To save time, ask them to place both post-its on flipchart before leaving the room.*   * **Upcoming engagement opportunities (KB) (3’)** * **Ask to complete feedback survey (1’)** | SPK NM & KB / FAC FJ – to provide post-its to each table for wrap-up  Have 1 flipchart dedicated to lessons learned & next steps  Remind that have coffee break to ask Qs / discuss further |
| 16:00 | **End of training** |  | Thank again everyone (KB) |