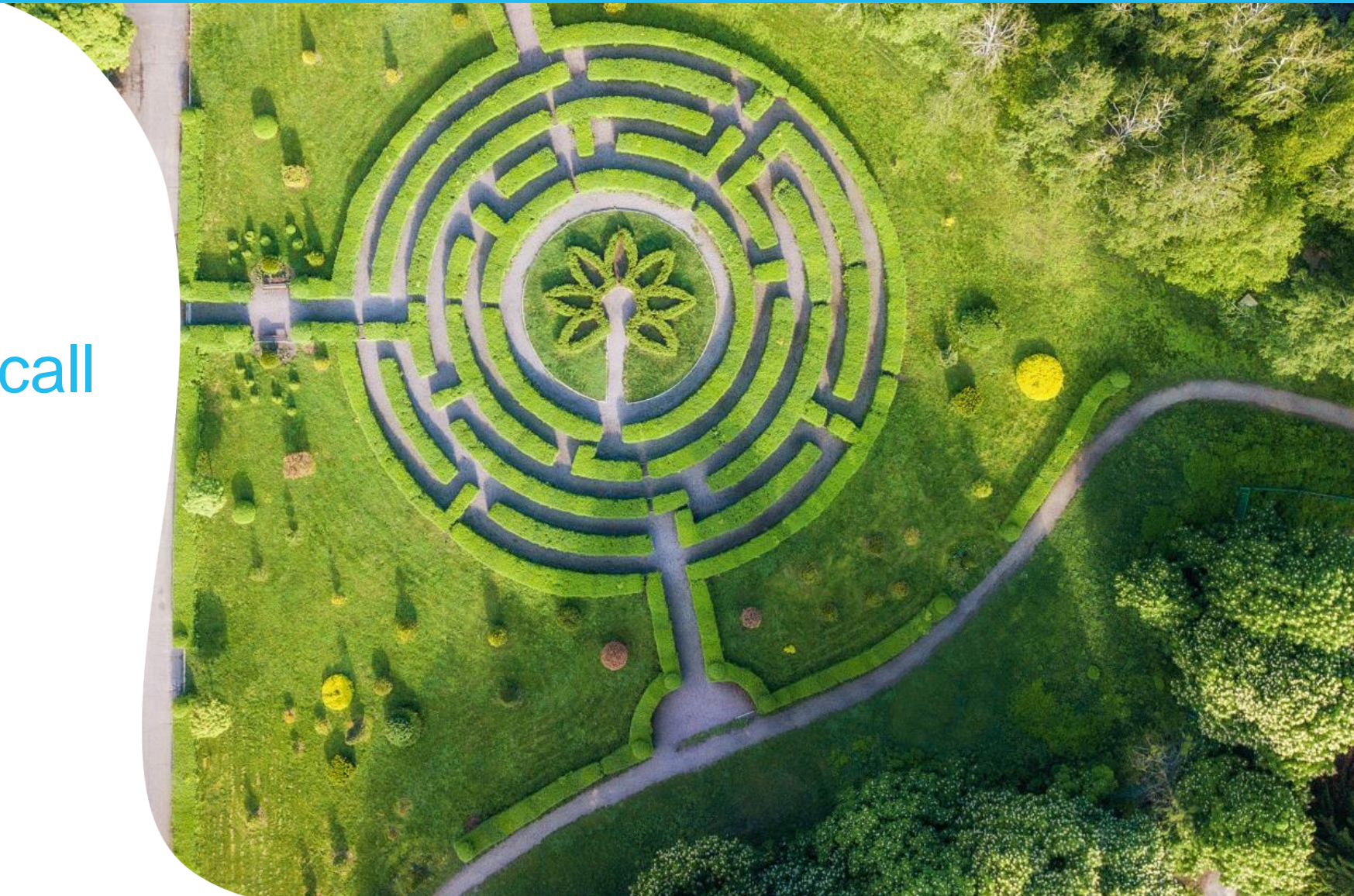


We Value Nature

Virtual Office Hour call

24 September 2020



What is a Virtual Office Hour call & how does it work?

A Virtual Office Hour call offers you a **dedicated time and space to ask questions and have group discussions.**

The aim is to:

- Be a supporting & participatory platform,
- Share your experiences and learn from others,
- Develop an FAQ.



VIRTUAL OFFICE HOUR

A few “house rules”



Put yourself on mute when not taking part in discussions.



But please do feel free to use your camera even when not speaking.



Contribute and share your experiences – we can all learn from one another!



Be prepared for some interactivity! We will be using some polling, a live google document, as well as breakout rooms.

We Value Nature Campaign

We Value Nature is a campaign **supporting businesses** and the **natural capital community** to **make valuing nature the new normal** for business across Europe, by:

1. Sharing **research, resources & best practices**;
2. Identifying **barriers & opportunities** for adopting a natural capital approach;
3. **Providing practical support** to help business improve their risk management, communication & stakeholder engagement;
4. Reinforcing & boosting the work of the **Natural Capital Coalition**.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 821303

Uptake levels of natural capital approaches

4. Comprehensive

“Natural capital is fully integrated into business decision making and we’re adding value to society and nature.”

3. Maturing

“Business decision-making frameworks are influenced by natural capital assessments.”

2. Developing

“We have completed a natural capital assessment.”

1. First steps

“We’re aware of natural capital and interested to learn more.”

0. Just starting

“We haven’t engaged with natural capital.”

Typical barriers

WVN actions

- Lack of regulatory frameworks
- Lack of standards (metrics, reporting etc.)
- Focus on single issues

- Case studies on public/private policy
- Input into NBS standard

- Lack of data and inputs
- Lack of case studies and practical applications
- Institutional Inertia

- “Testimonial” case studies
- More detailed, specific training

- Perception that it is complex &/or technical
- Lack of understanding of the potential benefits

- Introductory training
- Simplified, curated communications

Are you ready?

We hope you've got some questions and experiences ready to share but just in case, here's a reminder of our topic so you can start thinking about them...

**Discover top
tips from
social
intrapreneurs**

**How to
overcome
barriers related
to institutional
inertia**

**What resources
& experiences
can YOU
share?**

Who is your support team for today?



Katia Bonga



Nadine McCormick



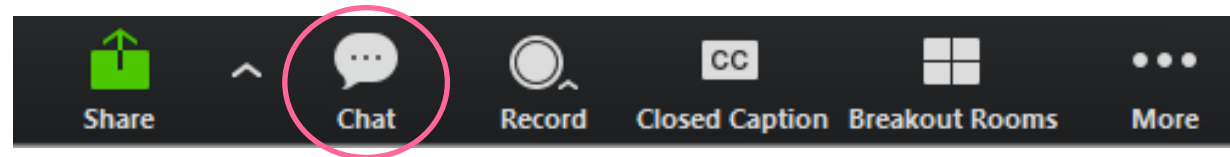
John Herniman



Check-in question



- **Please tell us more about you by sharing:**
 - What you are most curious to learn about today



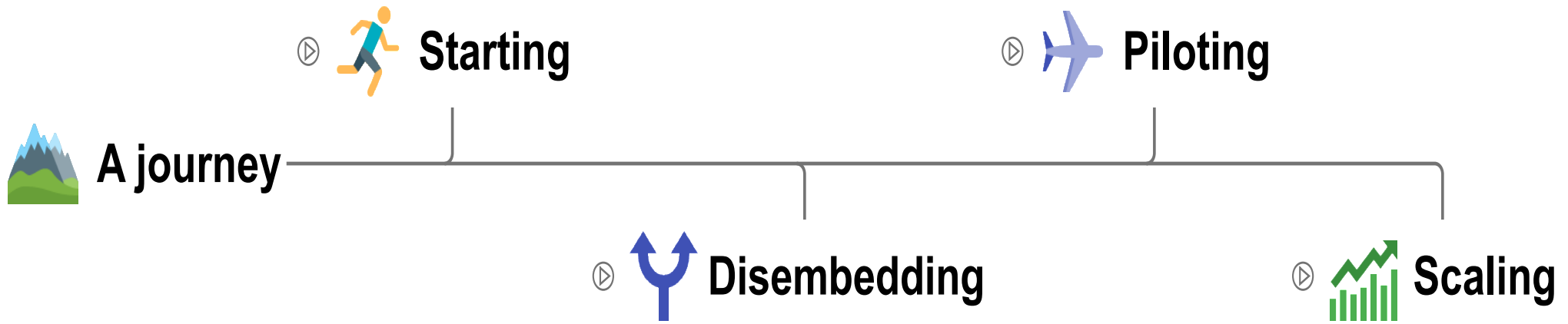


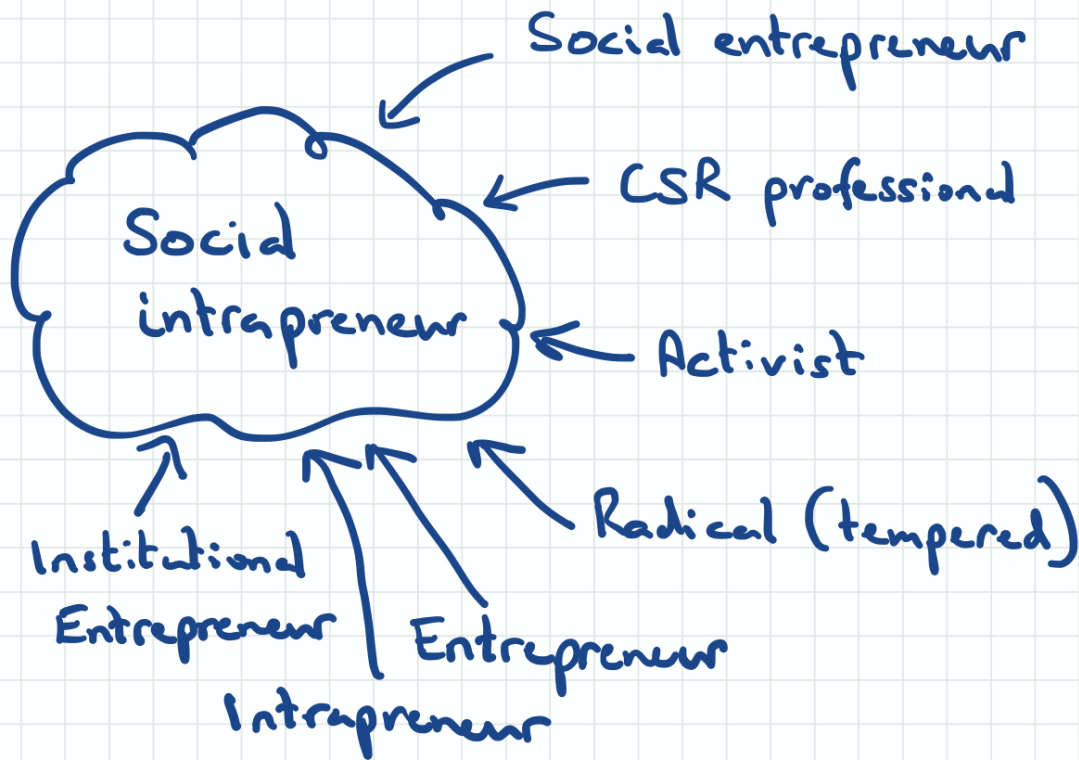
What stage of change do you typically get blocked in your organization/ partners you support?



Social intrapreneurs: challenges and mitigations

From the perspective of social intrapreneurs in MNE

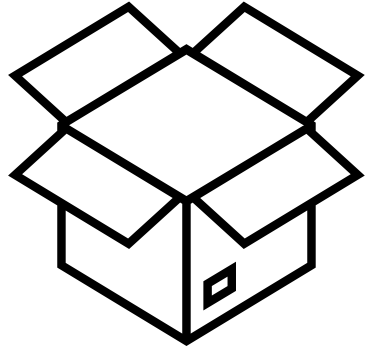




Someone who works inside major corporations or organisations to develop and promote practical solutions to social or environmental challenges where progress is currently stalled by market failures.

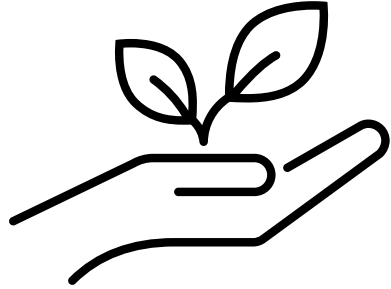
(Elkington, 2008)

Also often called :
Corporate Social Entrepreneur
or
Corporate Social Intrapreneur

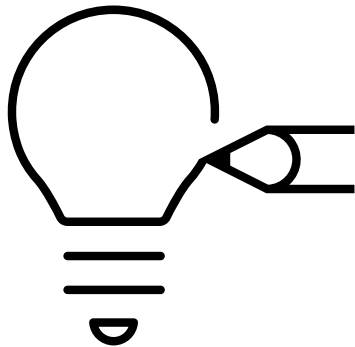


Inside (intrapreneur vs. entrepreneur)

Big and Small, for-profit and not-for-profit

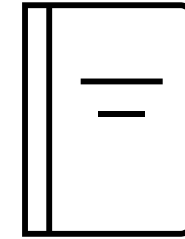
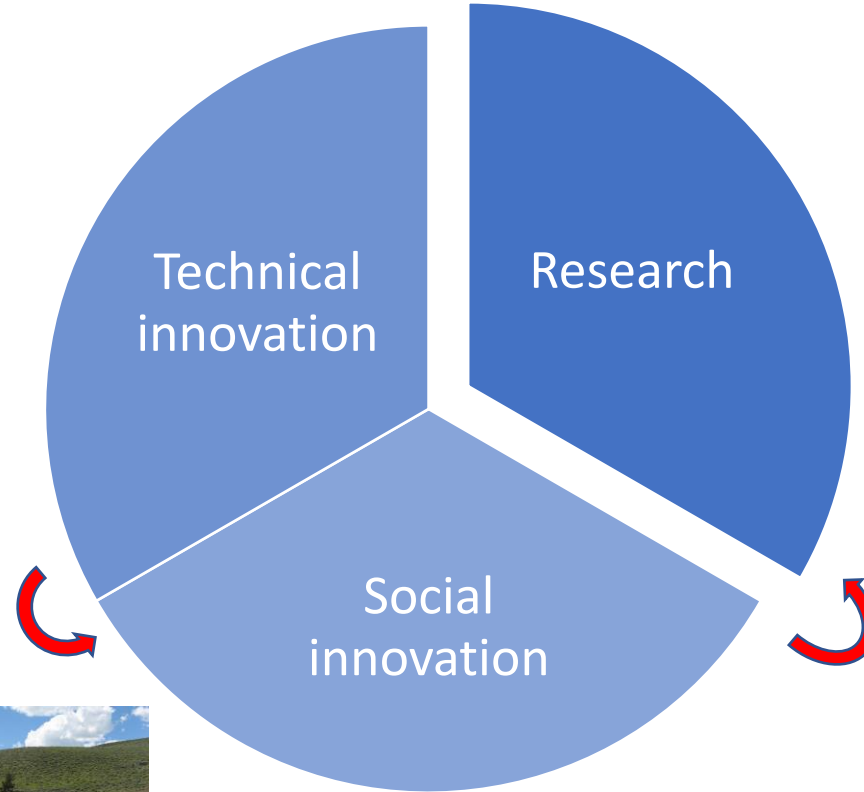


Social innovation (social vs. traditional)



Social innovation (innovation vs. business as usual)

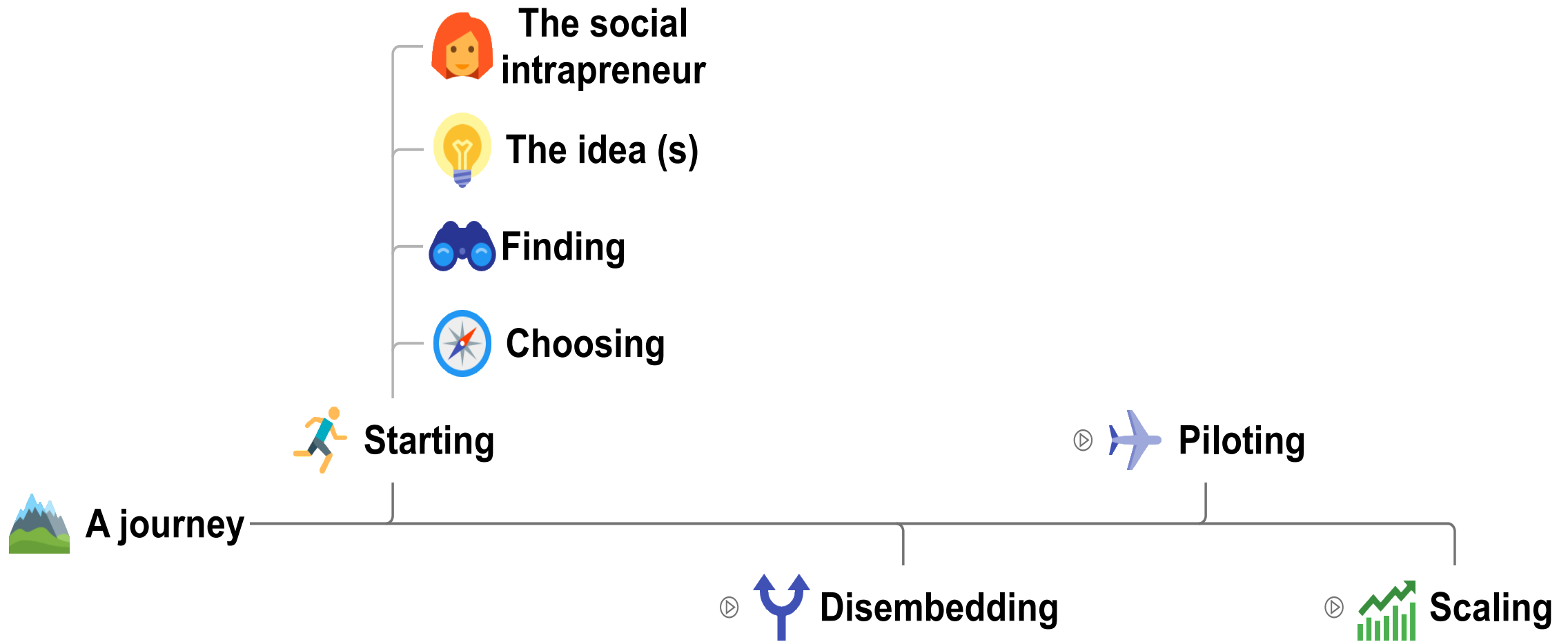
A little about me

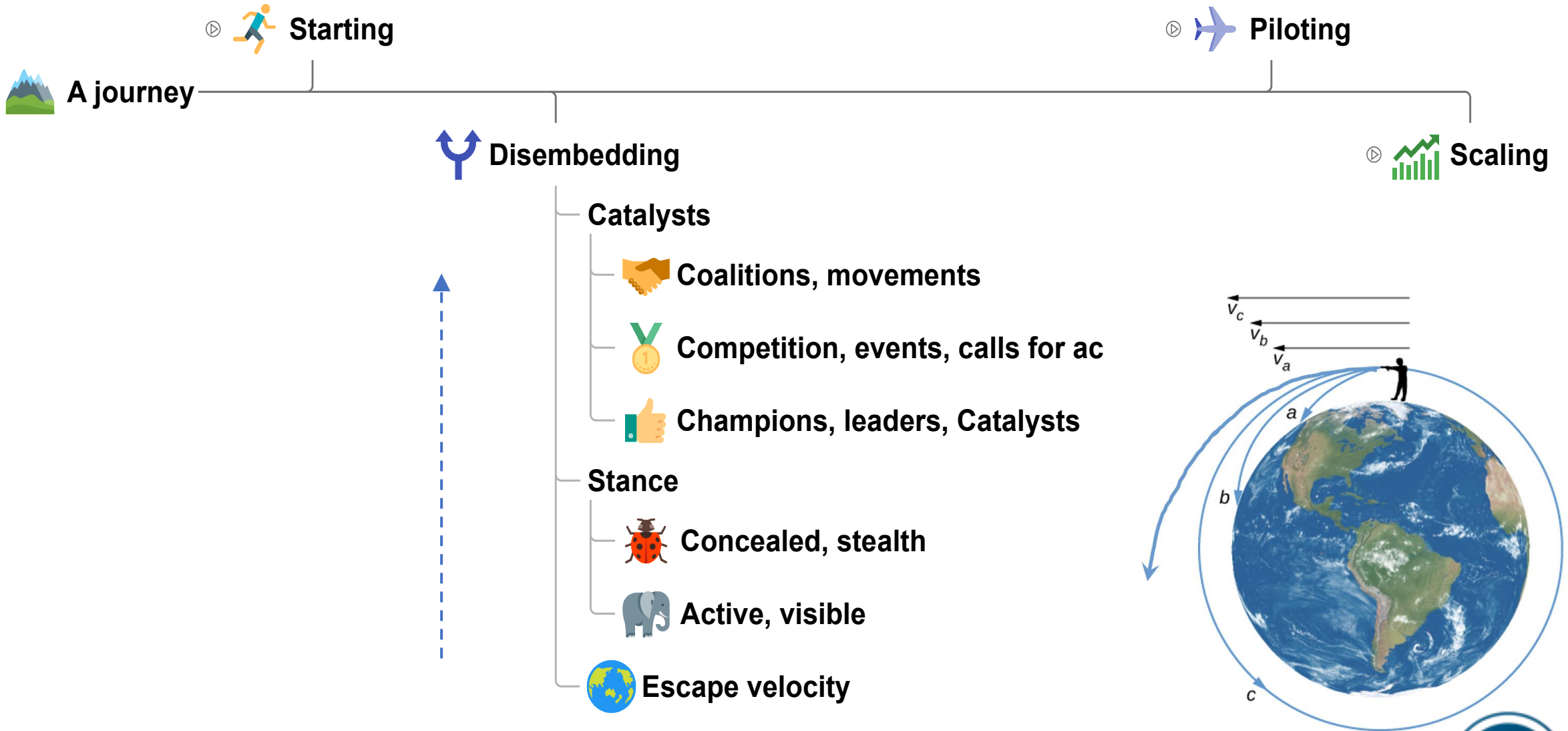


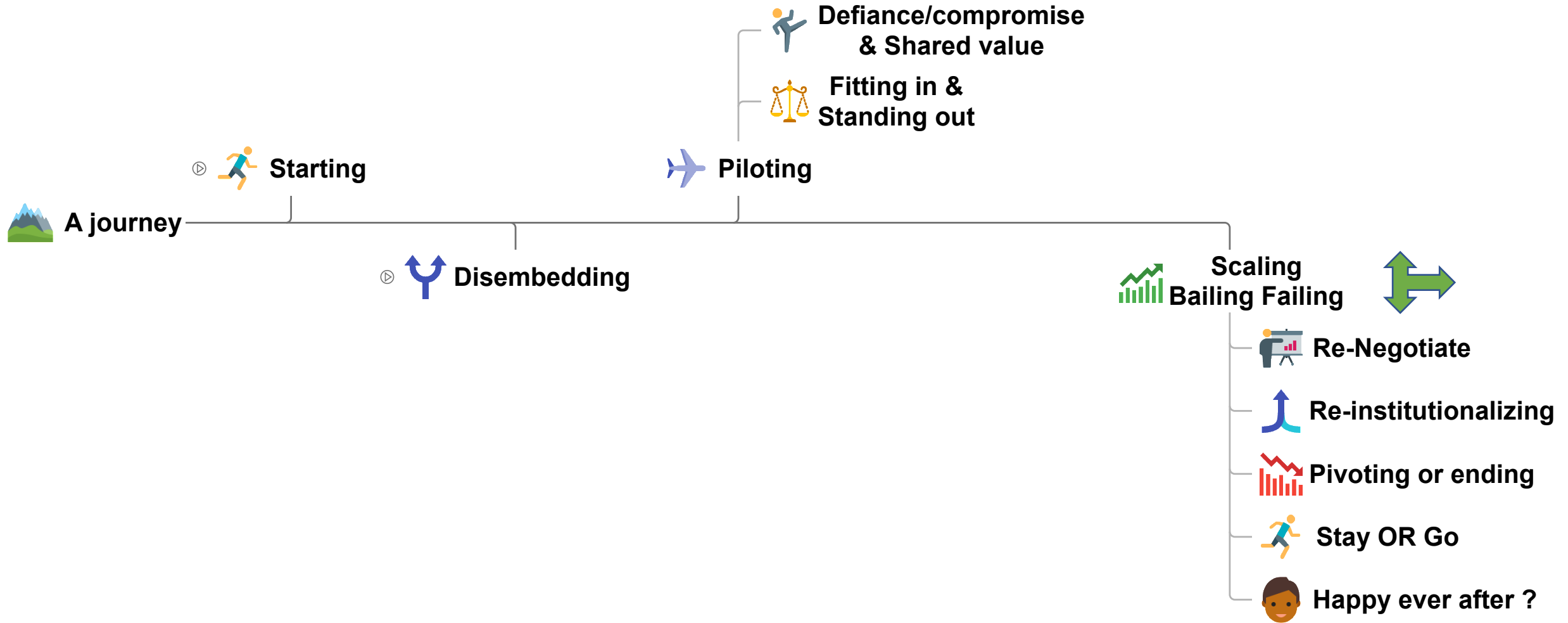
*Social intrapreneurs:
Tensions and Navigations in MNE*



“The challenge of social innovation is
social and *innovation*”







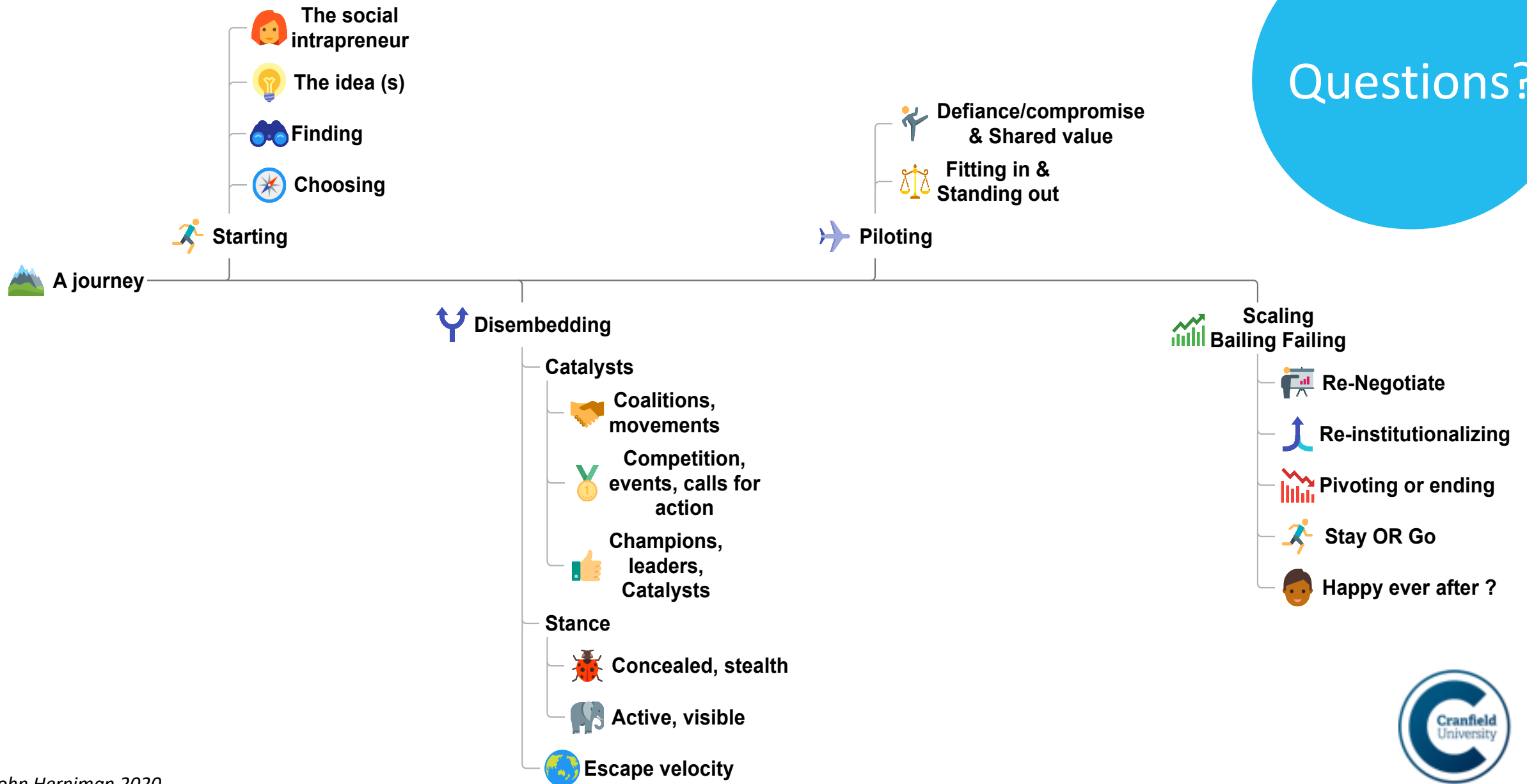
Thank You

- Contact me at
herniman@mac.com

- LinkedIn
<https://www.linkedin.com/in/john-herniman-6783823>



Questions?



Check-in question

How much does
this advice on
social
intrapreneurship
resonate with you?

Group discussion



In groups discuss:

- The biggest challenge that you have experienced in driving social innovation and why it was a challenge?
- How have you or others dealt with challenges like this?

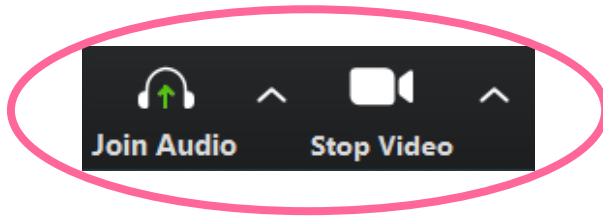


Photo by [Gary Bendig](#) on [Unsplash](#)

Group discussions in **breakout rooms**



- We will split into breakout rooms
 - 3-5 people per group
- You will have **15'** to discuss in your group
- Have a lead person in your group to share their screen with the table and write down the answers, others to contribute
- You will be notified of the amount of time you have left
- We will then all come back in plenary to share key highlights from each group



**1 lead person
from each
group to take
notes in live
Google doc.**

Share your key highlights!



What key
points came
out from your
discussions?

Wrapping-up



Upcoming engagement opportunities

- **Next Virtual Office Hour calls:**

- 29 October
- 26 November

11:00-12:00 CET

- **Upcoming virtual We Value Nature trainings:**

We are adapting the best we can to the current situation – expect more virtual trainings to come!

Nov.

We Value Nature train-the-trainer – Impact Valuation Roundtable
End Oct. / Early Nov. 2020

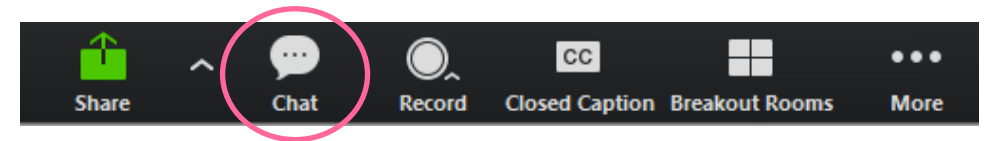
Early Dec.

We Value Nature training (SME oriented) – European Business and Nature Summit
Early December 2020

Check out question



What is your
key takeaway
from the call?



We are here to help!

Next call:
29 October
11h-12h CET

Deep-
dive
webinars

In-
person
training

Helpdesk
calls

Virtual
office
hour/
Q&A

Online
training

Train-
the-
trainer

Keep in touch & sign-up:

wevaluenature.eu

Exchange with peers:

[LinkedIn Group](#)

Provide your feedback: [Survey](#)

We want to learn
too – how have
we helped?





**WE VALUE
NATURE**

Supporting



**NATURAL
CAPITAL
COALITION**



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research and innovation programme
under grant agreement No 821303

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