

We Value Nature  
**Virtual Office Hour call**

*Explore what natural capital  
resources are useful to you*

27 August 2020



## 1. Welcome - Check-in question

- Katia Bonga, Associate, Redefining Value Program - WBCSD & Lead for all We Value Nature training / capacity building efforts. Really keen to hear and learn about the type of nature-related resources are most needed and those that have been most useful to you
- John herniman Cranfield University: Hi Everyone - A general introduction to natural capital and where to learn more
- Jonathan Porter - Oppla to Everyone: I'm looking forward to learning ideas about novel ways to communicate the value of nature.
- Elena Rainey: Hi everyone, my name is Elena Rainey, I am environmental policy advisor at bp. I am keen to learn about the specific methodologies that could be used within the NCP framework
- Lucía Santolaria\_CEPSA: Hello, I would like to learn more resources that can help us to work with Natural Capital
- Kimberley Chan: Still a 'newbie' on natural capital here. Curious to learn about the different resources and methodologies that are out there, but also how they are complementary to one another. How does a company choose which ones to use? How to start?
- Caroline De Zutter - ENGIE: I am curious about what happened with the Biodiversity Guidance that was shared last spring and the contributions that were made
- Charlotte Haeusler Vargas - GIZ: Hi everyone - I am looking forward to learn about new training and communication resources
- Roger Horne - independent consultant: Hi everyone, I'm an independent semi-retired consultant with a management systems background, introduced to this area from work I

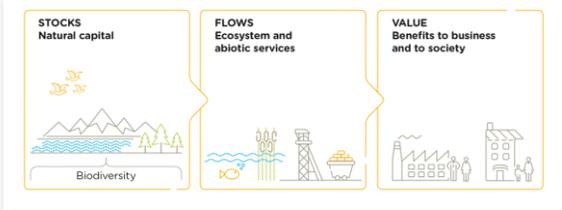
did in the Firth of Clyde, which has a rich natural habitat. Looking for inspiration in relation to voluntary organisations I now volunteer with

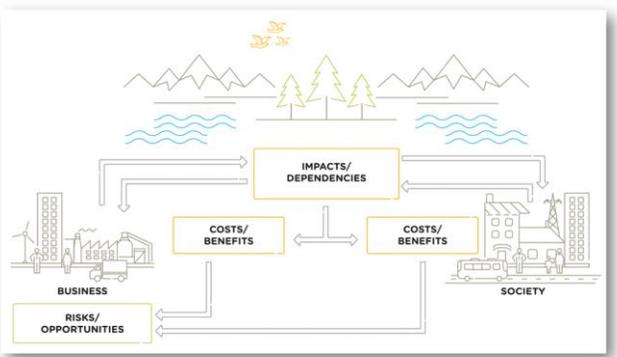
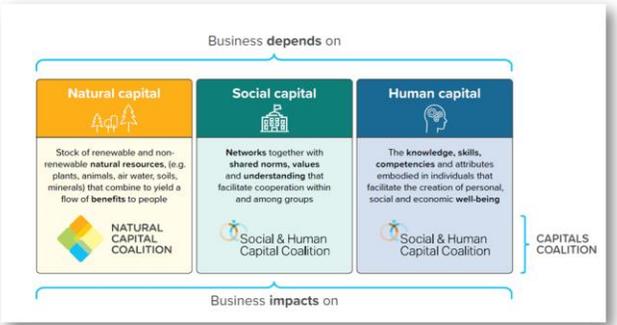
- Matthieu Grosjean/SEZ-S2i: Hi! I am very excited to discover we value nature, your spirit, your activities and further Information about the natural capital (and the relation with Business&Finance&Governance Models).
- David Ruddock: keen to understand corporate attitudes to nat cap, their current position and future direction
- Jaime Ascencio - Reefy: Hi everyone, here Jaime from Reefy. Reefy is a startup building artificial reefs for coastal protection and nature enhancement. We are just wondering how we could learn and collaborate with you guys. Cheers!
- Hi everyone, I am Pilar Gegúndez, environment head LafargeHolcim Spain. We are trying to apply it in quarries rehabilitation activities.

## 2. We Value Nature's useful resources

### Summary

- There are a variety of infographics and other types of resources (incl. images, videos, et.) on We Value Nature's [media library](#). You are free to use this material and recommendation on how to appropriately attribute each one of them is provided.
- On We Value Nature's [training resources page](#), you will find all of the material from our Module 1 & Module 2 trainings on the topic of natural capital. The material has been adapted to different lengths to suit a variety of audiences. You are free to make use and even adapt the material to suit best your particular context.

	We Value Nature's resources shared during the call	Link to resource
1	 <p>The infographic is divided into three sections: 'STOCKS Natural capital' with 'Biodiversity' below it; 'FLOWS Ecosystem and abiotic services' with arrows connecting the other two sections; and 'VALUE Benefits to business and to society' with icons of a factory and people.</p>	<p>Definition of Natural Capital according to the <a href="#">Natural Capital Protocol</a>  <a href="https://wevaluenature.eu/media-item/27">https://wevaluenature.eu/media-item/27</a></p>

<p>2</p>		<p>The model of natural capital thinking, based on the <a href="https://wevaluenature.eu/media-item/28">Natural Capital Protocol</a>  <a href="https://wevaluenature.eu/media-item/28">https://wevaluenature.eu/media-item/28</a></p>
<p>3</p>	 <p>Risks &amp; Opportunities for business</p>	<p>Practical examples of natural capital-related risks, based on the <a href="https://wevaluenature.eu/media-item/140">Natural Capital Protocol</a>  <a href="https://wevaluenature.eu/media-item/140">https://wevaluenature.eu/media-item/140</a></p>
<p>4</p>	 <p>Risks &amp; Opportunities for business</p>	<p>Practical examples of natural capital-related opportunities, based on the <a href="https://wevaluenature.eu/media-item/140">Natural Capital Protocol</a>  <a href="https://wevaluenature.eu/media-item/140">https://wevaluenature.eu/media-item/140</a></p>
<p>5</p>		<p>Impacts &amp; dependencies  <a href="https://wevaluenature.eu/media-item/35">https://wevaluenature.eu/media-item/35</a></p>

### 3. Group discussion in breakout rooms

#### Summary of key highlights from each group discussion:

#### **Resources that would help that we don't currently have now:**

- How to bring the Natural Capital (and other NbS related Tools) to start'ups/SMEs which are not related to these natural concerns. They are focused on other issues, have few resources and still should have these thoughts.
- Applying the protocol, in depth at the local level, it can be hard to know what approaches apply.
- A standard framework for countries, companies, and other stakeholders to report their natural capital
- Standard definition of natural capital? Yes - Natural Capital Protocol
- How different reporting mechanisms work alongside one another (e.g., natural capital, GRI, IIRC)
- Would find simple graphics and pictures very useful. Often the simpler diagrams are clearer and more powerful to communicate.
- Interested on the links between biodiversity and natural capital - more graphics in this area would be useful.

#### **Resources particularly helpful**

- Training modules look like they will be a good way to to start engaging in Natural Capital
- Companies already using natural capital that publicly report in their Integrated Annual Reports are useful for others to see how it can be used/applied/help to change decision-making
- Good case studies help to set the bar on approaches to exploring/reporting natural capital/ gain legitimacy
- Lucia has reviewed the WeValueNature resources and thinks they are very useful
- Participating in a Working Group on energy across Spain - looking at impacts and dependencies of natcap on energy - will start to present results soon.
- Intend to develop in house training and could adapt We Value Nature resources.
- Working on an internal document on how CEPESA works with natural capital.
- Charlotte focussing on project on biodiversity and links to business - working across three value chains: spices in India, carnauba wax and acai in Brazil, agave in Mexico.
- Have found the Business for Nature document on post 2020 framework zero draft useful. Communication tools that show the risks and opportunities for business would be useful:
- [https://www.international-climate-initiative.com/en/details/project/private-business-action-for-biodiversity-16 IV\\_048-497](https://www.international-climate-initiative.com/en/details/project/private-business-action-for-biodiversity-16_IV_048-497)

Thank you for your participation! :)

- Link to the [feedback Survey](#)
- Reminder the next call will be on **24 September, 11:00-12:00 CEST**