

Water-related financial reporting, a tournament with high stakes

22 March 2021



Part of the

WE VALUE NATURE
10-DAY CHALLENGE

Introduction to CDSB

Francesca Recanati

Technical Manager – Environmental Specialist, CDSB

Ravi Abeywardana

Technical Director, CDSB

To provide **decision-useful environmental information** to markets via the mainstream corporate report

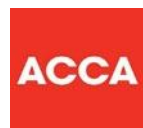
Board



THE CLIMATE GROUP



Examples of Technical Working Group members



The CDSB Framework

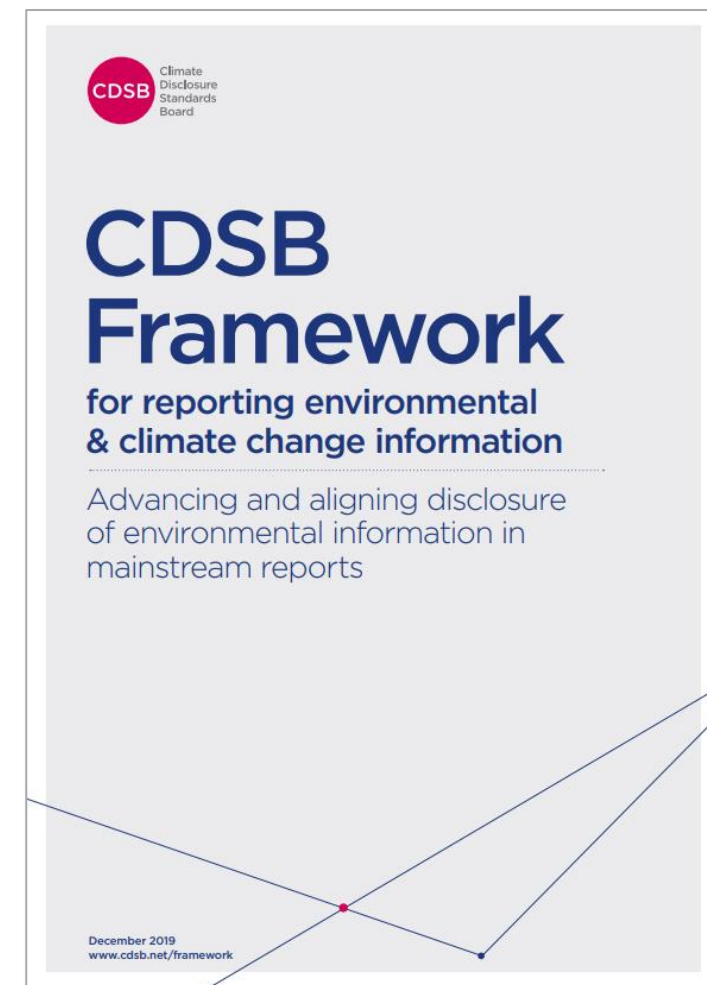
The guiding principles are designed to ensure that **environmental information** shall be:

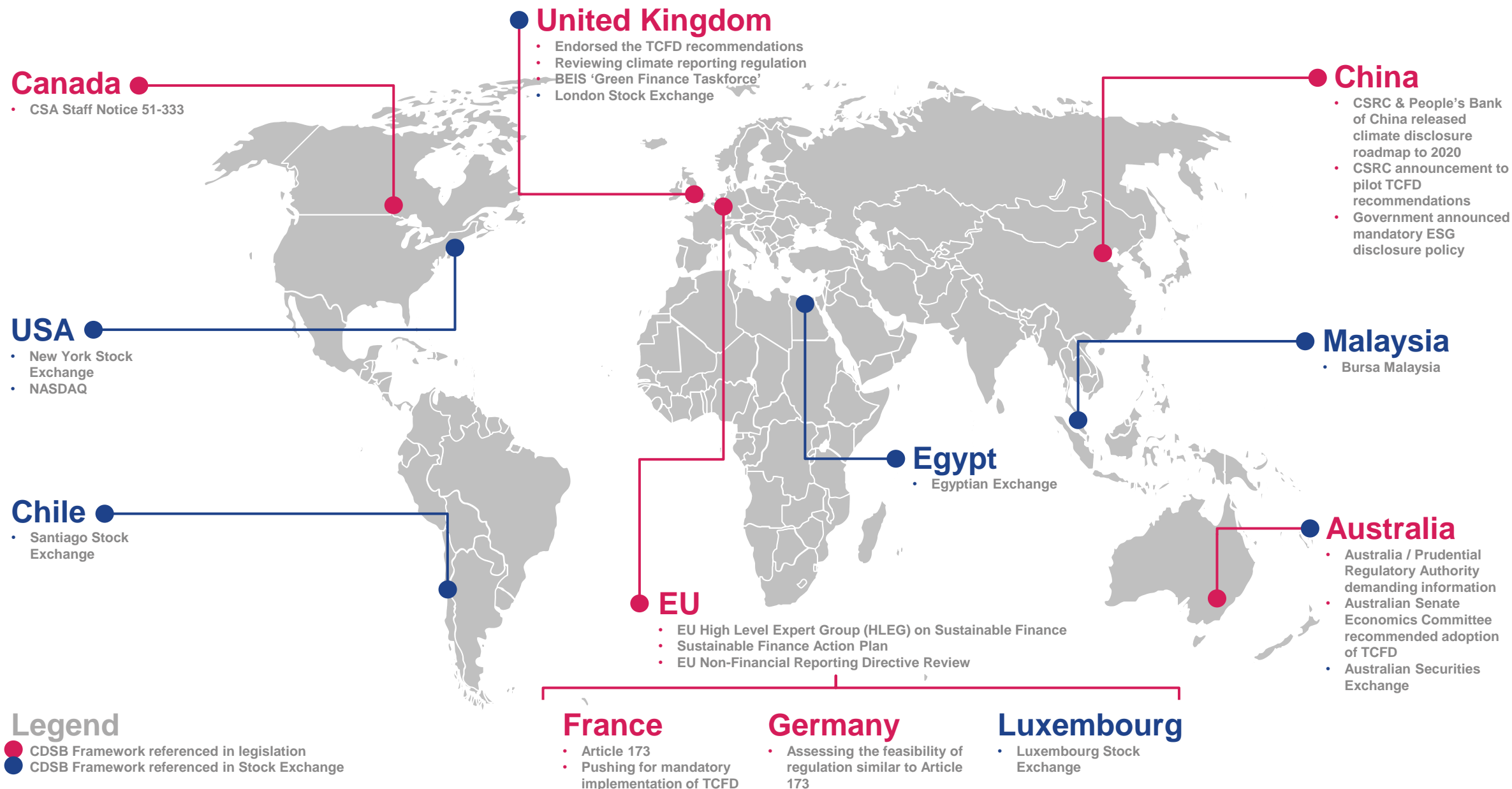
- | | |
|---|-------------------------------------|
| P1 Prepared applying the principles of relevance and materiality | P4 Consistent and comparable |
| P2 Faithfully represented | P5 Clear and understandable |
| P3 Connected with other information | P6 Be verifiable |
| | P7 Be forward-looking |

Reporting Requirements

REQ-01 Governance	REQ-07 Organisational boundary
REQ-02 Management's environmental policies, strategy and targets	REQ-08 Reporting policies
REQ-03 Risks and opportunities	REQ-09 Reporting period
REQ-04 Sources of environmental impact	REQ-10 Restatements
REQ-05 Performance and comparative analysis	REQ-11 Conformance
REQ-06 Outlook	REQ-12 Assurance

www.cdsb.net/Framework





Agenda

- Water and Business: understanding interactions and issues
- Water-related 'financial' risks and opportunities
- 'Watering' financial disclosure
- Tournament (aka "water quiz")

Interactions

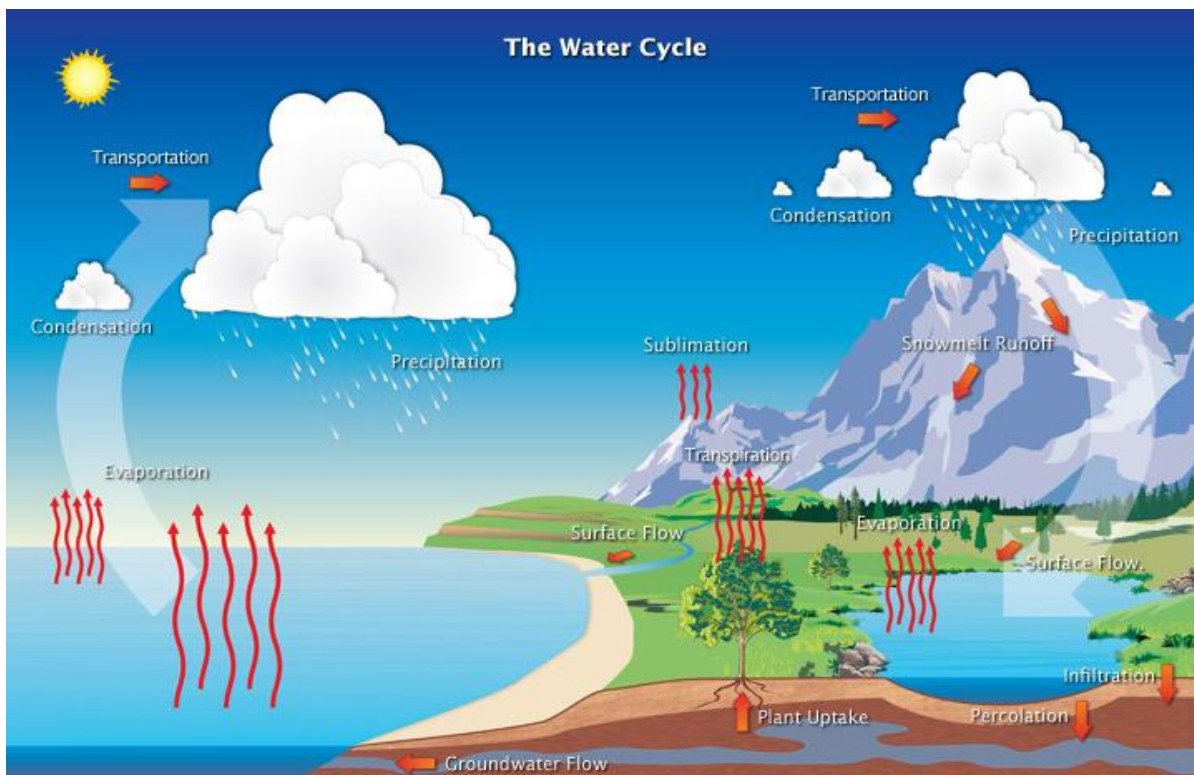
- You can use the chat function to make comments or ask questions;
- If you are not speaking, please remain on mute;
- We will run polls – a window will appear on your screen;
- **Prepare your phones for the final quiz (→ kahoot.it);**
- Slides and recording will be shared with participants after the event.

Water and Business: Understanding interactions and issues

Francesca Recanati
Environmental Specialist, CDSB

Water, water cycle and ecosystems

The water you drink and use today has been part of the global system for billions of years.



Source: NASA Earth Observatory | <https://earthobservatory.nasa.gov/features/Water/page2.php>

The **water cycle** describes how water moves between the land, oceans and atmosphere.

The water cycle is a **closed system**.

- Changes in the water cycle will undoubtedly have an effect on social and financial systems.
- An impact in one area will have a knock-on effect throughout the cycle.

The water cycle is both dependent and impacts on environmental, social and **economic systems**.

Business and water

Human activities (including business activities) influence the water cycle and exploit water resources and ecosystems.

Businesses depend on water

- Operational reasons, including production processes (e.g. cooling machinery);
- Agricultural production, both rainfed and irrigated systems;
- Energy production (e.g. hydropower, cooling).

Businesses impact on water

- Polluting effluents can affect the water quality;
- Over-abstraction of water sources affects water availability (for other uses);
- Climate change impacts precipitation patterns and, therefore, water supply;
- Deforestation affects groundwater recharge and availability for groundwater users.

Water-related issues can be due to:


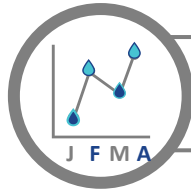


Too little water

Too much water

Too poor-quality water

Water specificities

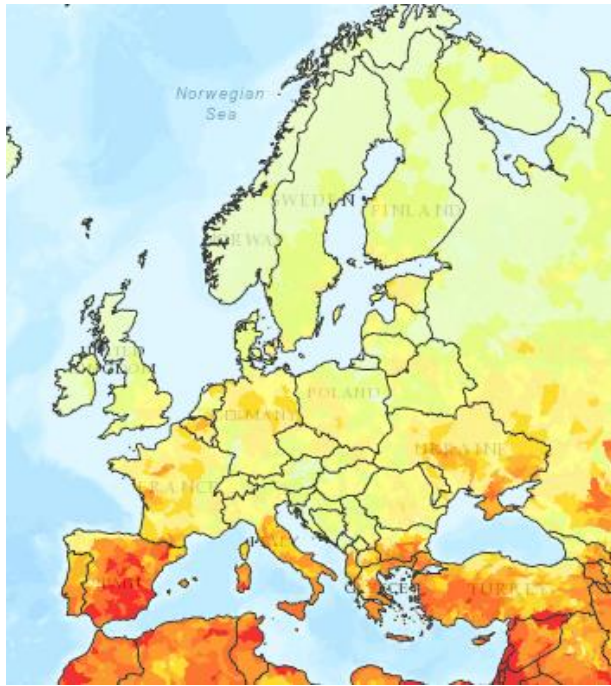
When identifying, assessing and disclosing water-related matters, it is important to consider:

-  **SITE and CONTEXT SPECIFICITY**
 - Water supply, demand and issues (type and magnitude) are context dependent (*water basin*)
-  **TIME DIMENSION**
 - Water supply, demand and issues vary within (seasonality) and across years
-  **MULTI-FACETED and INTERCONNECTED**
 - Varied water issues, water sources etc.
 - Interactions with climate change, land use change, socio-economic factors
-  **ENGAGEMENT and COOPERATION**
 - Effective water management need cooperation of different water actors in an area (*e.g. water basin*)

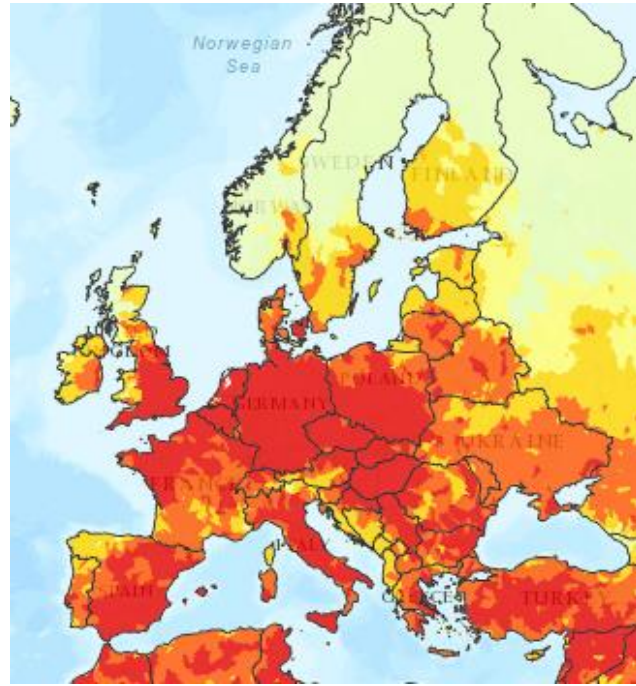
Water issues and business – examples (1)

Varied water issues, geographic specificity and time variability

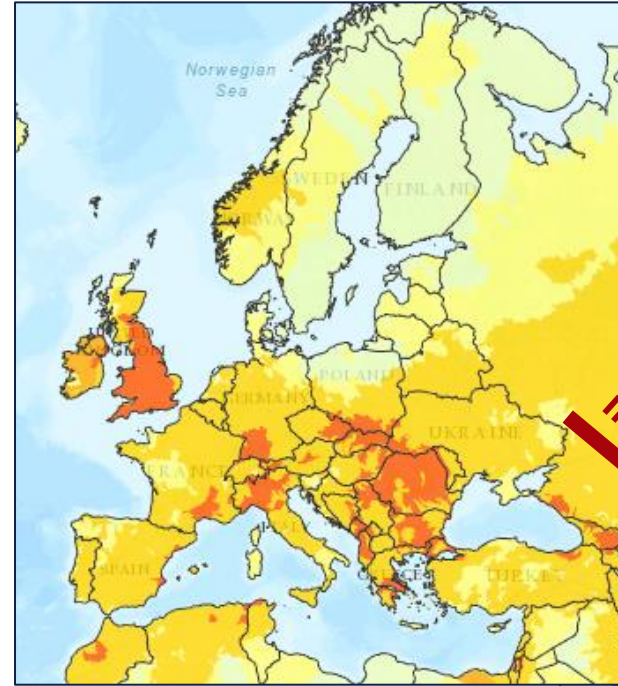
Varied water issues/risks



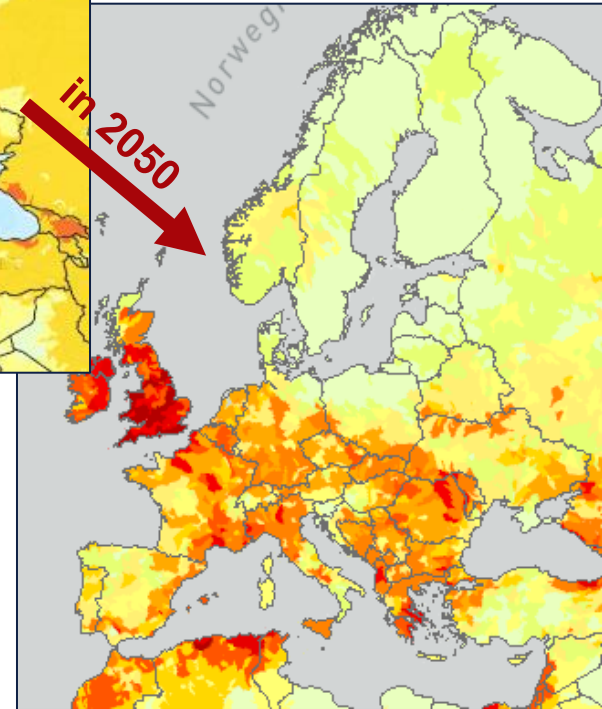
Water scarcity



Water quality



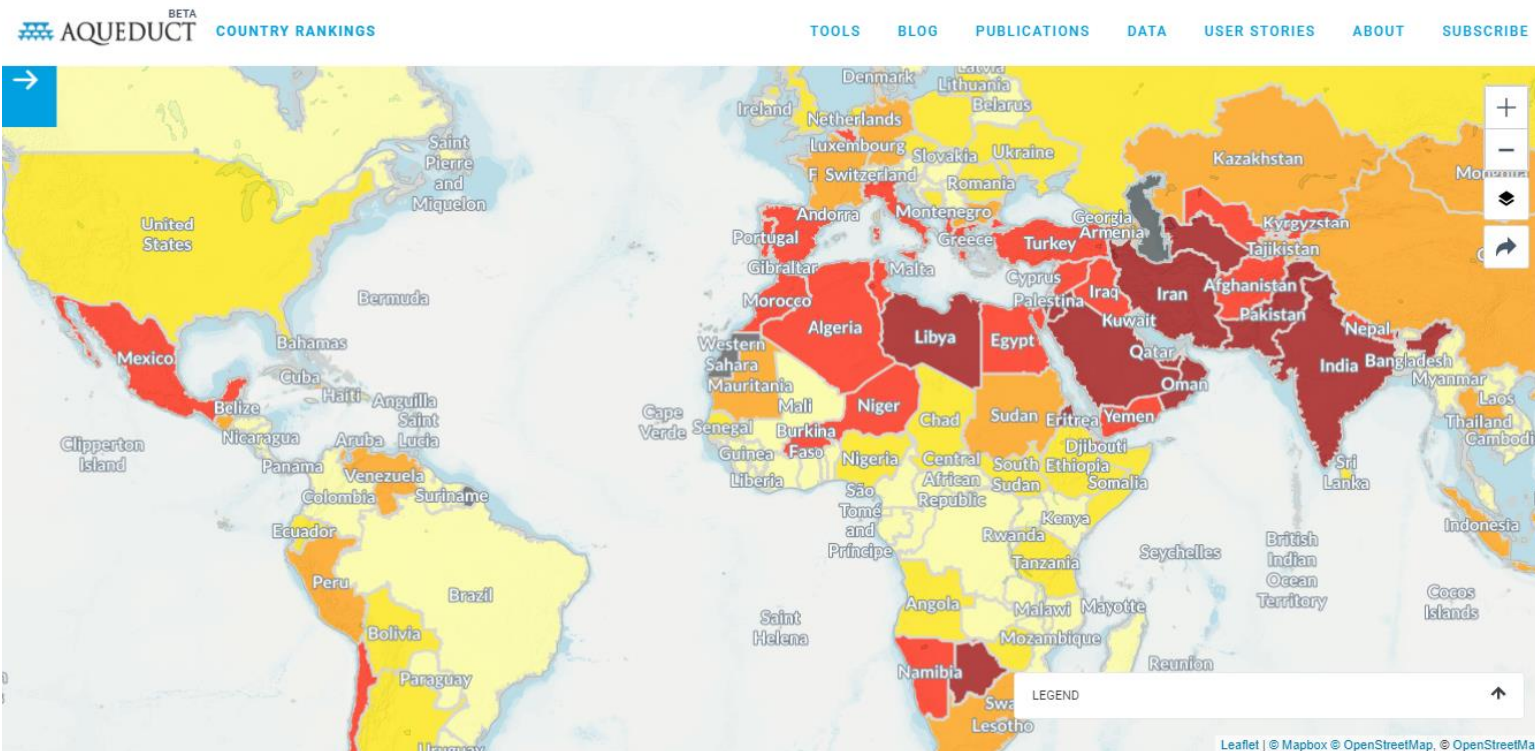
Flood



Risk legend



Water issues and business – examples (2)



COUNTRY RANKING

(bottom 10 of baseline water stress)

1. Qatar
2. Lebanon
3. Israel
4. Iran
5. Jordan
6. Libya
7. Kuwait
8. Saudi Arabia
9. Eritrea
10. United Arab Emirates

17 countries are classified as “*extremely-high*”

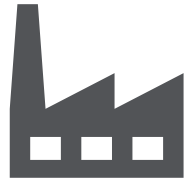
Baseline Water Stress



Water-related ‘financial’ risks and opportunities

Water-related risks

Water risk exposure (for businesses)



Operational

(i.e., the nature of your business & your operational practices – water dependencies and impacts)



Water basin (context)

(i.e., status of water context & other users – water supply and demand)

Water-related financial risks

Category	Examples
Physical risks	<p>Acute: Increased severity of extreme weather.</p> <p>Chronic: Changes in precipitation patterns; Water scarcity; Rising sea level</p>
Policy and Legal	<ul style="list-style-type: none"> • Tighter regulation on water rights to alleviate pressure on water resources; • Enhanced reporting obligations
Market	Volatility of water prices; Higher raw materials' costs due to water scarcity
Technological	Transition to more water efficient technologies
Reputational	Shifts in consumer sentiment (e.g. lack of water stewardship)



same categories as climate change (TCFD)

Contextual (water basin)	<ul style="list-style-type: none"> • Water infrastructures managed by third party; • Socio-economic conditions (nearby companies/cities affecting water quality); • Water conflicts (e.g. in transboundary water basins with no cooperation)
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Water-related financial risks – examples

Supply chain interruption

In 2018 low water levels in river Rhein disrupted of raw materials supply of German chemical industries (transportation).

BASF

Plant relocation

Production site has been ordered to close in northern India after local farmers blamed it for using too much water

Coca Cola

From local to global

Taiwan's worst drought in decades is affecting manufacturing of tech components used globally.

AU Optronics
(Apple and Tesla supplier)

Cooling data centres

Data centres require water for cooling and cooling capacity is threaten by increasing water scarcity, e.g. in Texas.

Microsoft

Water-related risks - financial system

- For the last 6 years water/natural resources were in the top 5 risks in terms of impact. Four out of the five worst risk in terms of impact can be linked to water (WEF).
- **US\$ 4.2 tln** is the annual economic activity of major world cities at risk due to water-stress (World Bank);
- **US\$ 301 bln** is the total potential financial risks reported by companies reporting to CDP in 2020; and
- **25%** of investments by Dutch financial institutions is dependent on freshwater ecosystems (~€ 350bln; DNB)

Water-related financial opportunities

Category	Examples
Resource efficiency	<ul style="list-style-type: none">• Transition to more water efficient products;• Reduced water consumption;
Product and service, and market	<ul style="list-style-type: none">• Development of less water-intense products and services;• Development of water-climate adaptation and insurance risk solutions;
Financial incentives	<ul style="list-style-type: none">• Access to sustainability index loans;
Resilience	<ul style="list-style-type: none">• Diversification of water resources and business activities;• Improved water-related monitoring activities and data availability;• Adopting a landscape approach to water management;
Reputation and relationship with stakeholders	<ul style="list-style-type: none">• Improved reputation among stakeholders sharing the same water resources;• Improved water resources and ecosystems the company relies on;

Financial implications – examples

Physical risks

Policy and legal

Market

Technological

Reputational

Contextual



Impaired assets; increased insurance premium; supply chain interruption

Reduced revenue from decreased production capacity due to limited access to water; fines due to violation of regulation;

Reduced demand for products;

R&D expenditures in new and alternative technologies

Loss of license to operate (e.g. after community protest);

Interruption of operations relying of water from the network;

Resource efficiency

Product and service, and market

Financial incentives



Reduced operation costs and exposure to water price volatility

- Business diversification;
- Access to new markets thanks to less water-intense products;

Increased access to funds and loans;

‘Watering’ financial disclosure

Poll 1: Does your company disclose climate-related and environmental information?



Disclosing environmental (and water) information

- Standards and frameworks for the environmental and integrated reporting;
- Different scopes and audience;
- TCFD recommendations



The CDSB Framework

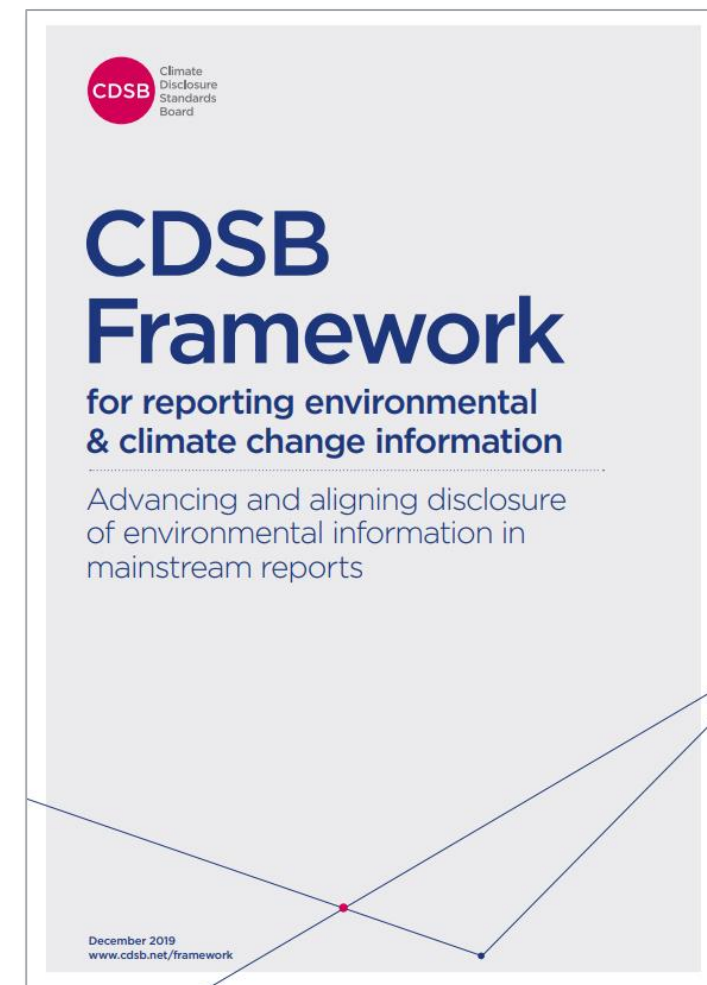
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www.cdsb.net/Framework



CDSB and TCFD

CDSB Principles (2015)

P1 Environmental information shall be prepared applying the principles of **relevance** and materiality

P2 Disclosures shall be faithfully represented

P3 Disclosures shall be connected with other information in the mainstream report

P4 Disclosures shall be **consistent** and **comparable**

P5 Disclosures shall be clear and **understandable**

P6 Disclosures shall be **verifiable**

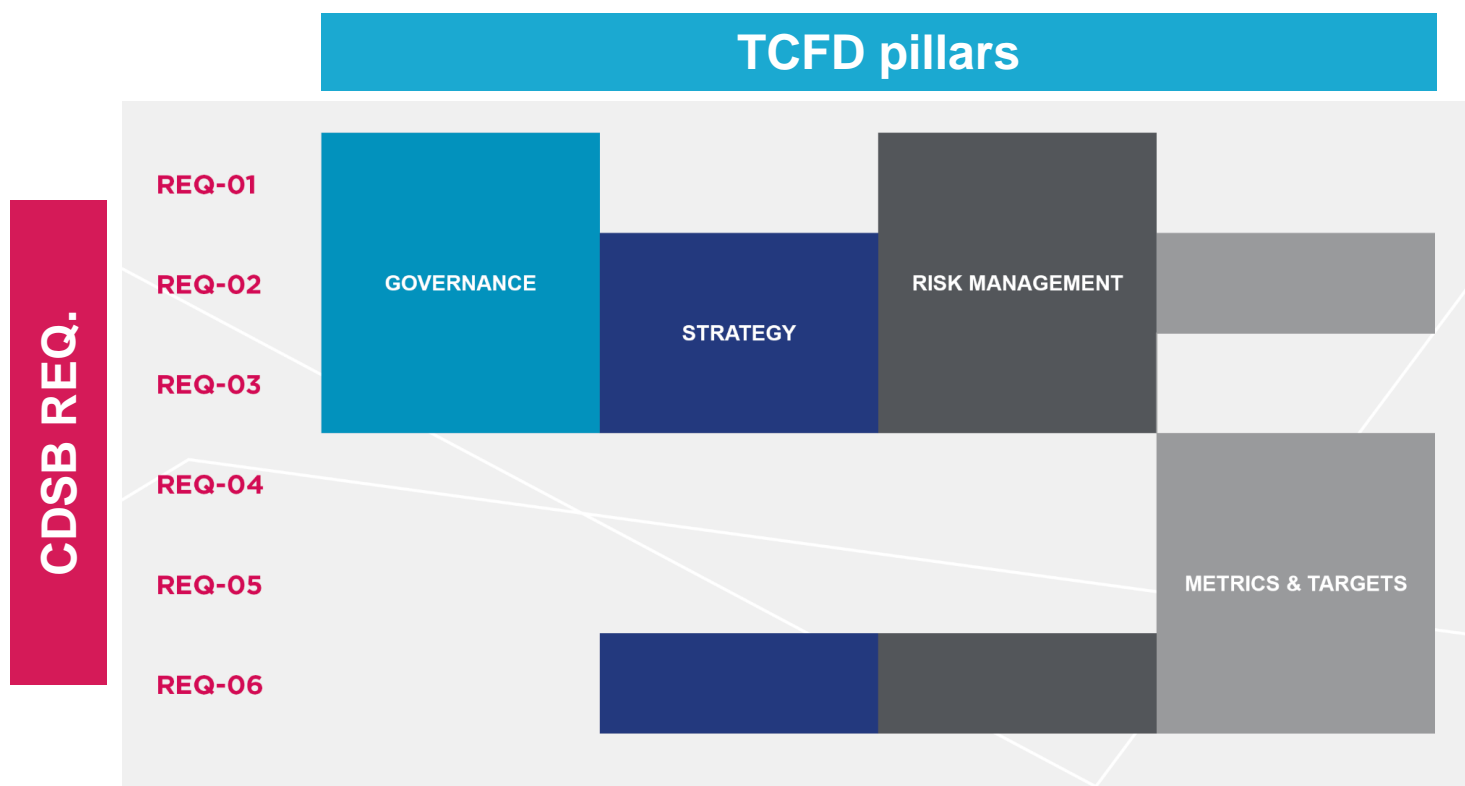
P7 Disclosures shall be forward looking

TCFD Principles (2017)

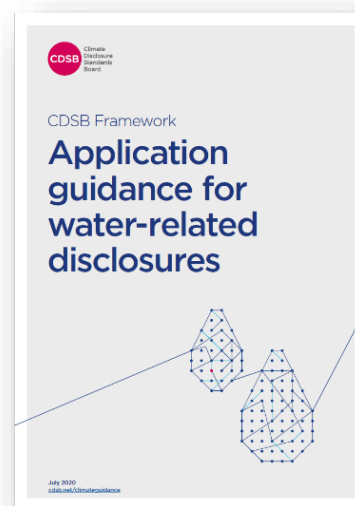
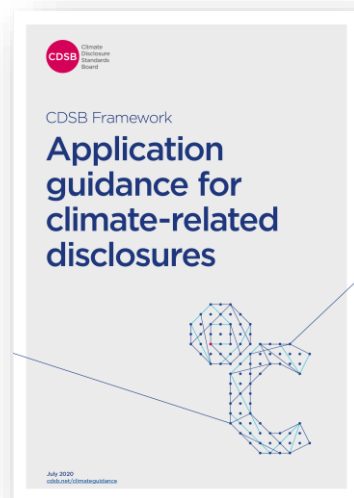
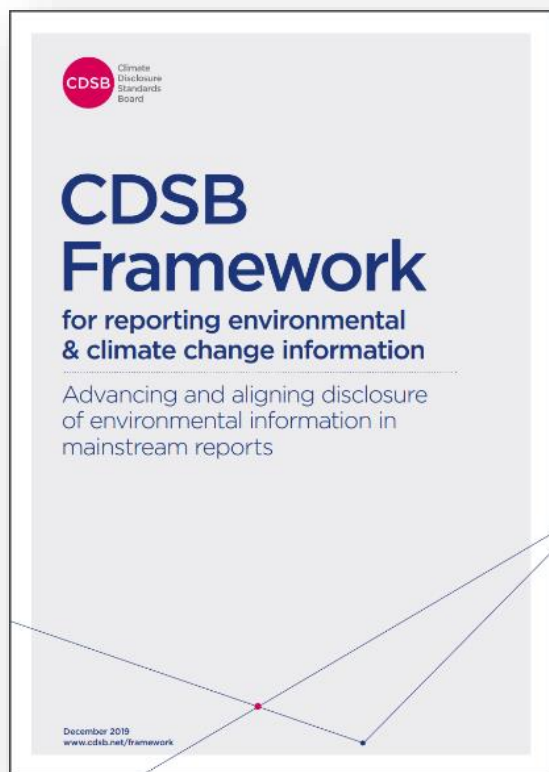
1. Present **relevant** information,
2. Be specific and complete,
3. Be clear, balanced, and **understandable**,
4. Be **consistent** over time,
5. Be **comparable** among organizations within a sector, industry, or portfolio,
6. Be reliable, **verifiable**, and objective
7. Be provided on a timely basis.

Task Force on Climate-related Financial Disclosure

Mapping of the CDSB Framework to the TCFD recommendations



Application guidance resources: TCFD principles for nature



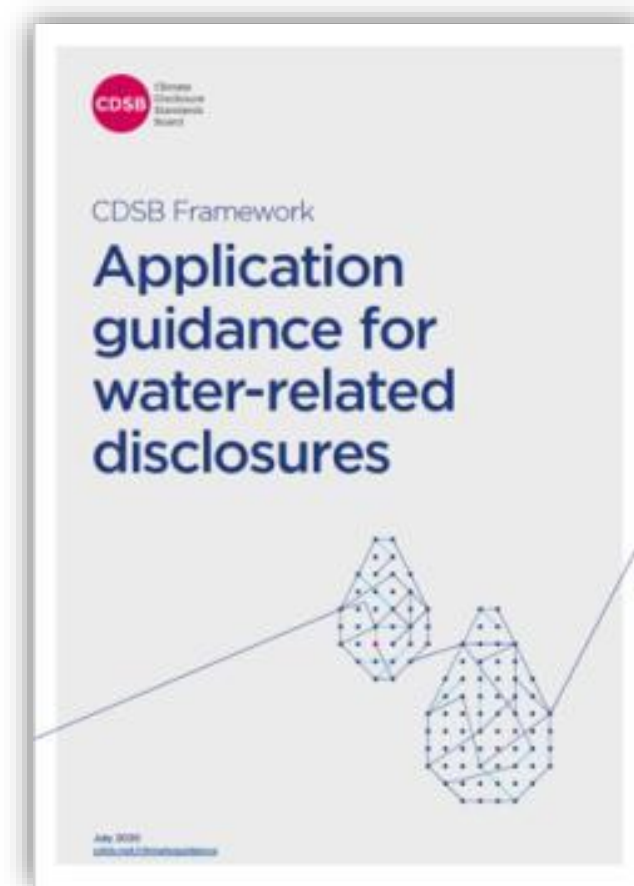
Future guidance



The CDSB Water Guidance

- Supports companies in:
 1. reporting **material** water-related information in the mainstream report;
 2. providing decision-useful water-related information for **investors**;
- Adds a layer of practical detail to the CDSB Framework by drawing **water-specific** challenges and **reporting elements** from existing water-specific reporting standards and frameworks; and
- Is **aligned with TCFD** recommendations and other global standards

The development of the guidance is supported by the over 60 members of the Technical Working sub-Group on water-related disclosures.

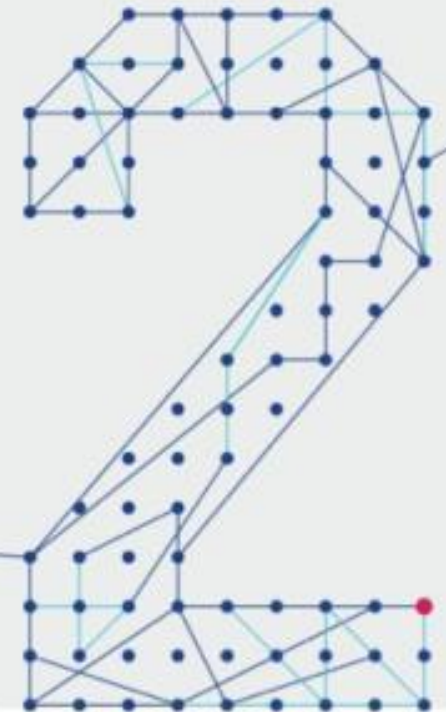


www.cdsb.net/Water

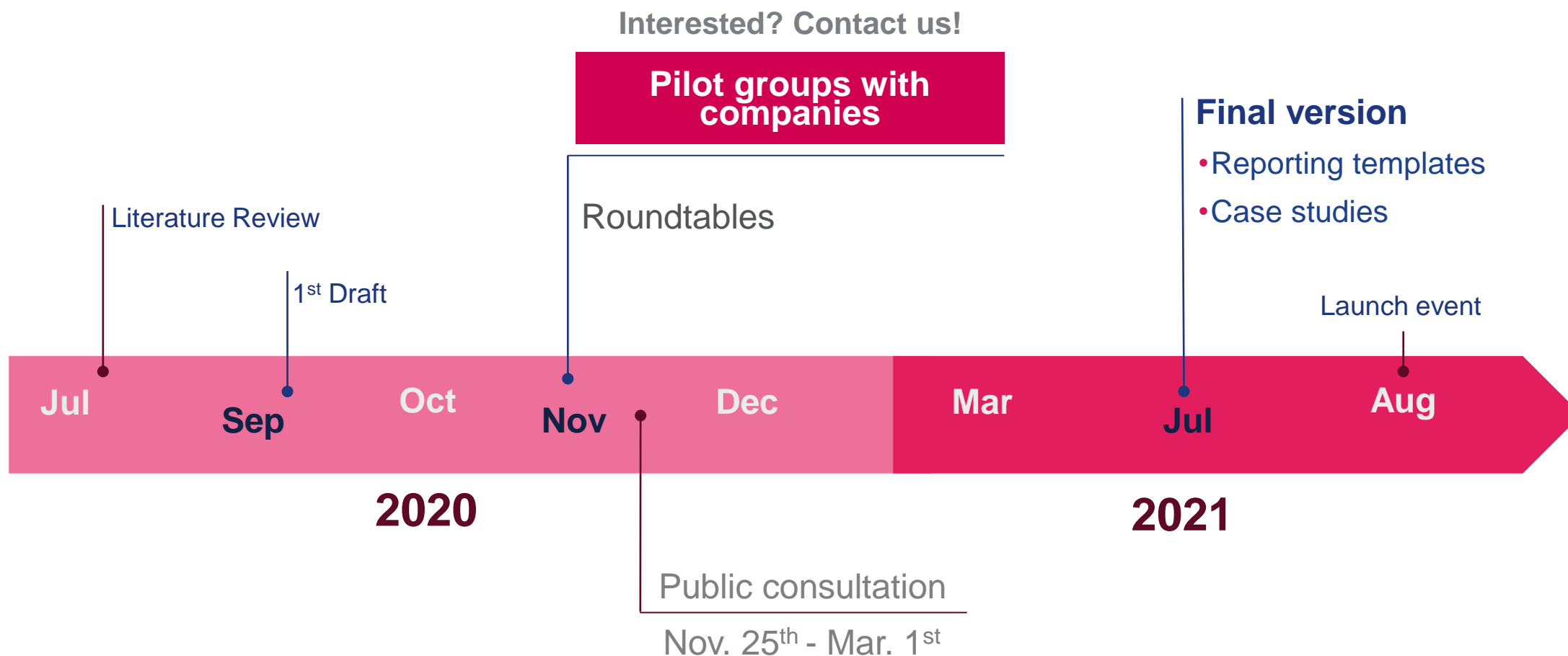
Poll 2:

Does your company disclose water-related information?

(e.g. policy, risks and opportunities, KPIs)



The timeline



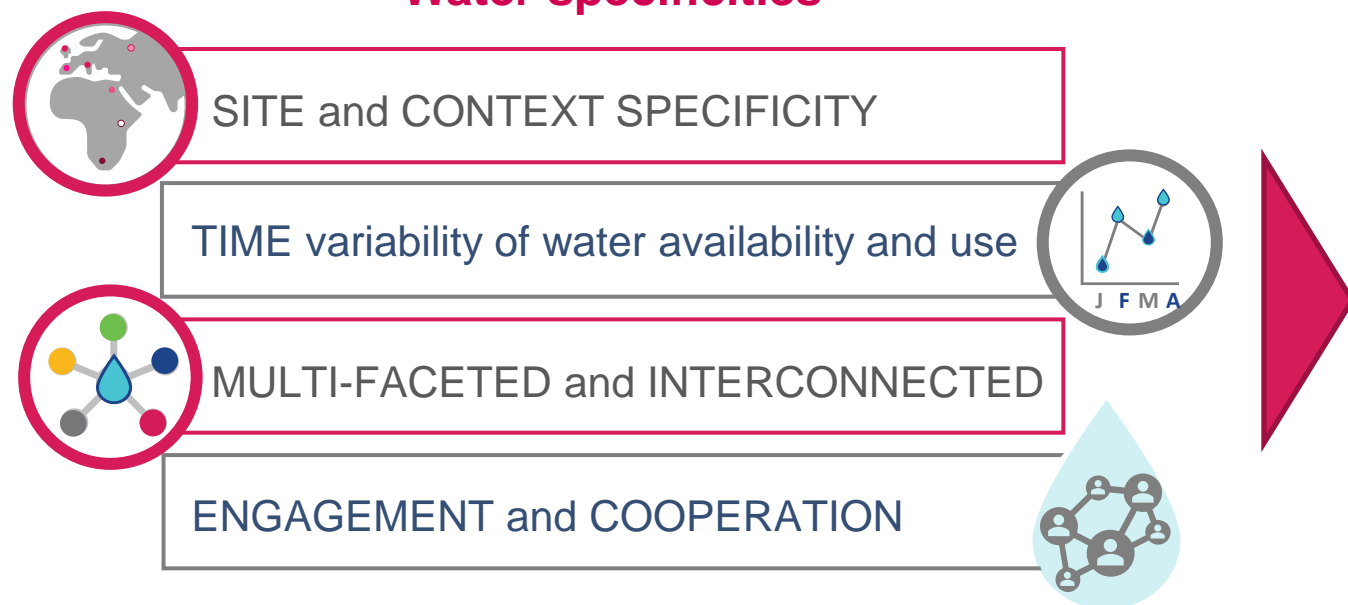
The CDSB Water Guidance

Mapping CDSB to TCFD and other reporting standards



Content overview (1)

Water specificities



CDSB reporting requirements

REQ-01 Governance
REQ-02 Management’s environmental policies, strategy and targets
REQ-03 Risks and opportunities
REQ-04 Sources of environmental impact
REQ-05 Performance and comparative analysis
REQ-06 Outlook

Content overview (2a) – key aspects

REQ-01 Governance

Board and Management

(details hotspot areas; no list of all names)

Accountability and incentivisation

REQ-02 Management

- Dependencies and impacts
- Water within overall strategy
- Stakeholder engagement**
- Targets (**contextual**)
- Resourcing

REQ-03 Risks and opportunities

- Material water-related risks and opportunities (**different categories**)
- Details: **financial impacts, locations, value chain, and time horizons**
- Systems and processes (integration in overall system)



Geographic location



Engagement
(internal and external)



Time
(historical data, horizons)



Connectivity

Content overview (2b) – key aspects

REQ-01 Governance

- ◆ **Board and Management**
(details hotspot areas; no list of all names)
- ◆ Accountability and incentivisation

REQ-02 Management

- ◆ Dependencies and impacts
- ◆ Water within overall strategy
- ◆ Stakeholder engagement
- ◆ Targets
- ◆ Resourcing

REQ-03 Risks and opportunities

- ◆ Material water-related risks and opportunities
- ◆ Details: financial impacts, locations, value chain, and time horizons
- ◆ Systems and processes (integration in overall system)

REQ-04 Sources of impacts

- ◆ Water metrics
- ◆ Explain and **contextualise** metrics (also methodology)
- ◆ Categorise and disaggregate (e.g. **water risk areas**)

REQ-05 Performance

- ◆ Historical data
- ◆ Context - baselines and targets
- ◆ **Explain trends and drivers of change**

REQ-06 Outlook

- ◆ Likely effects of **future** water-related elements on company performance and resilience
- ◆ **Time horizons** used in the outlook
- ◆ Techniques (e.g. scenario analysis)



Geographic location



Engagement
(internal and external)



Time
(historical data, horizons)



Connectivity

Content overview (3)

1. Disclosure checklists

REQ-02 Management's environmental policies, strategy and targets

Does the disclosure:

- ✓ Explain the water-related dependencies the company also in the context of other non-financial capital?
- ✓ Summarise the water policies and strategies and how they support or link to the company's overall strategies?
- ✓ When applicable, explain how water strategies, policies, and management are established through stakeholder engagement?

3. References to useful external resources

Useful resources

1. The report "[Measuring Stakeholder Capitalism: Towards Common Metrics and Consistent Reporting of Sustainable Value Creation](#)" provides a list of basic water-related metrics (use and pollution) and the definitions of water variables considered in the metrics, and explains the rationale behind the selection of metrics.

2. Many of the world's largest companies have published their environmental data to GRI

3 SASB [materiality matrix](#) and [industry-specific standards](#) identify a base set of material water issues for each industry, providing metrics for reporting on them in a consistent and comparable manner.

4. GRI 303 disclosure standards on water and effluents describes basic water metrics and means of disaggregation (e.g. different water sources).

5. Sector-specific guidance can be provided by

2. Detailed reporting suggestions and guidance to compliment the CDSB Framework requirements

1. Detailing risks and opportunities

When disclosing material water-related risks and opportunities in the mainstream report, companies should thoroughly describe and detail them, specifying their key characteristics and explaining their relevance to the company's business. In terms of

2. Quantification and financial impact

Decision-useful disclosures will further set out the business implications of material water-related risks and opportunities and, where possible, quantify them over appropriate timeframes. When valuing the risk,

3. Connecting information

In addition, while the CDSB Framework does not set out specific reporting requirements, Principle 3 encourages companies to explain whether and to what extent water-related issues are connected with other information and results in the mainstream report, with

4. Examples of good practice from corporate mainstream reports

Examples of good practices

1. Heineken N.V. [Annual Report 2019](#) describe its Every Drop 2030 Strategy (pg. 124) and explains the importance of water for its business, its global commitment implemented through local actions (in water-scarce and stressed areas), and the importance of stakeholder engagement and cooperation to maintain basin health. The report graphically illustrates the main actions and targets.

2. BHP [Annual Report 2020](#) clearly and concisely summarises its water stewardship (pgs. 59-60). The report describes the main water dependencies and company steps in the managing water resources (at the operational level, in engaging with stakeholders and in contributing to

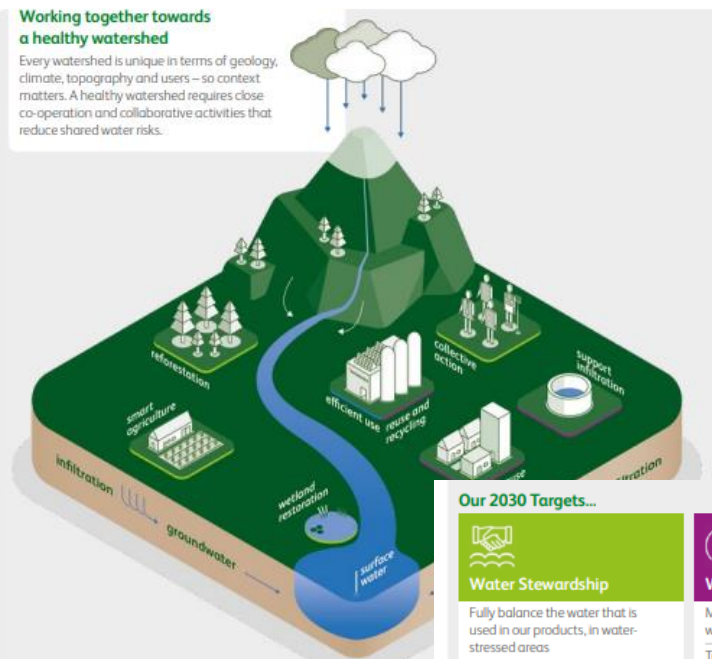
Examples of good practices

Heineken water strategy and targets includes (REQ.02):

- areas with significant water risk
- cooperation with stakeholders

Working together towards a healthy watershed

Every watershed is unique in terms of geology, climate, topography and users – so context matters. A healthy watershed requires close co-operation and collaborative activities that reduce shared water risks.



Our 2030 Targets...

<p>Water Stewardship</p> <p>Fully balance the water that is used in our products, in water-stressed areas</p> <p>Work collectively with other stakeholders</p>	<p>Water Circularity</p> <p>Maximise reuse and recycling in water-stressed areas</p> <p>Treat 100% of wastewater of all breweries</p>	<p>Water Efficiency</p> <p>2.8 litre per litre beer produced, for breweries in water-stressed areas</p> <p>3.2 litre per litre for all breweries worldwide</p>
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Refer to page 124 of [Heineken Annual Report 2019](#)

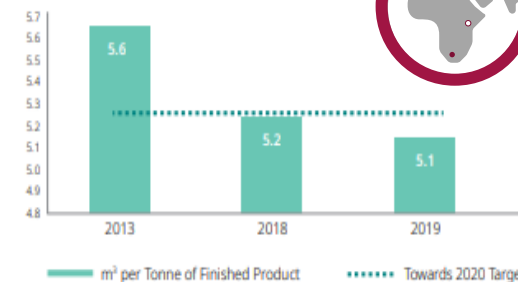
KERRY GROUP KPIs description includes (REQ. 04 and 05):

- details on water priority sites
- useful methodological details
- Link to targets and presentation of historical data

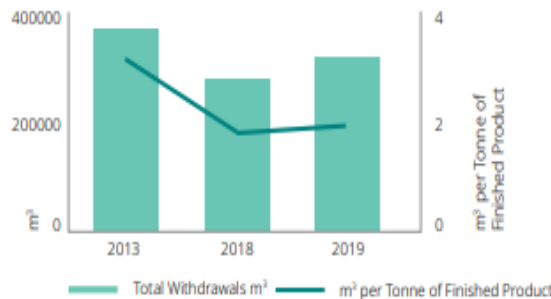
Using Water Efficiently

Water is essential to the ongoing operation of our business and we rely on the availability of sufficient quantities of clean, fresh water to produce our products. From raw materials through to maintaining product safety and quality, water is a critical ingredient for our future success. Currently over two billion people live in countries experiencing high water stress and this is likely to increase as populations and their demands for water grow, and the effects of climate change intensify (UN World Water Development Report 2019).

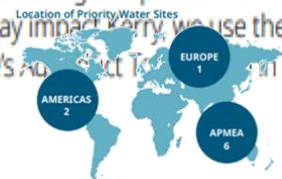
Annual Water Intensity



Water Use at Priority Sites



broader context of global water risk. Given the uneven distribution of water resources, some of our locations are potentially more vulnerable to physical water risk. To help determine how increasing competition for scarce water resources may impact Kerry, we use the World Resources Institute's Aqueduct Tool in our assessment.



Content overview (4) - alignment

	CDSB Framework					
	REQ-01	REQ-02	REQ-03	REQ-04	REQ-05	REQ-06
TCFD	- Governance (a, b) - Risk Management (a, b, c)	- Governance (b) - Strategy (b) - Risk Management (a, b, c) - Metrics and Targets (a, c)	- Governance (b) - Strategy (a, b, c) - Risk Management (a, b, c)	- Metrics and Targets (a, b)	- Metrics and Targets (a, b)	- Strategy (a, b, c) - Risk Management (c) - Metrics and Targets (a)
CDP Water Security Questionnaire	- W1.4; -W3.3a; W3.3e; -W6.2; W6.2a; W6.2b; W6.2c; W6.3; W6.4; W6.4a; W6.5; W6.5a;	- W1.1; W1.2; W1.2b; W1.4a; W1.4c;W1.4d; - module W.2; - W3.3b; W3.3c; W3.3d; - W4.2; W4.2a; W4.2b; W4.2c; W4.3a; - W5.1a; - W6.1; W6.1a; - W7.1; W7.4; - W8.1; W8.1a; W8.1b; W8.1c; - module W9	- W1.2d; - module W.2; - W3.3a; W3.3b; W3.3c; W3.3d; W3.3e; - W4.1; W4.1a; W4.1b; W4.1c; W4.2; W4.2a; W4.3; W4.3a; W4.3b; - W7.2;	- W1.2b; W1.2d; W1.2h; W1.2i; - W5.1;	- W5.1; -W8.1a; W8.1b;	- W.4.3a; -W7.3; W7.3a; W7.3b;
GRI 303 - water and effluents	- REQ. 303-1 (c, d)	- REQ. 303-1 (a, b, c, d) - REQ. 303-2	REQ. 303-1 (a)	- REQ. 303-1 (a, b) - REQ. 303-3 - REQ. 303-4 - REQ. 303-5	REQ. 303-1 (a)	REQ. 303-1 (b)
SASB⁴² (FB: Food and Consumer Packaged Goods)	- Standard Application Guidance - 5.0	- Standard Application Guidance - 5.0	Standard Application Guidance - 5.0	- FB-AG-140a.1 - FB-AG-140a.3 - FM-EP-140a.2	FB-AG-140a.2	



Poll 3:

What are the most challenging topic/requirements?

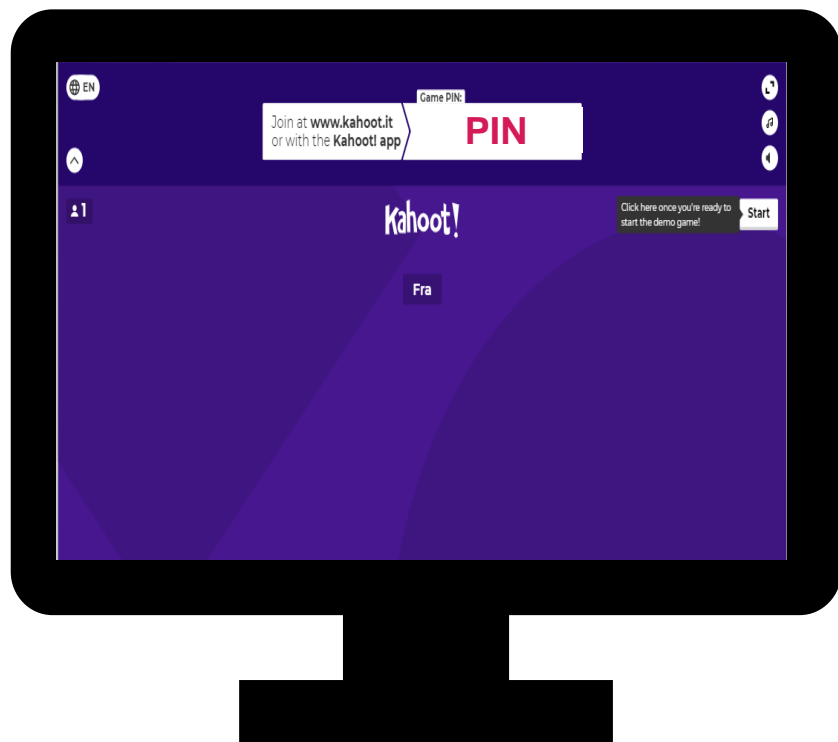
(select max 3)



Tournament (aka "water quiz")

Instructions

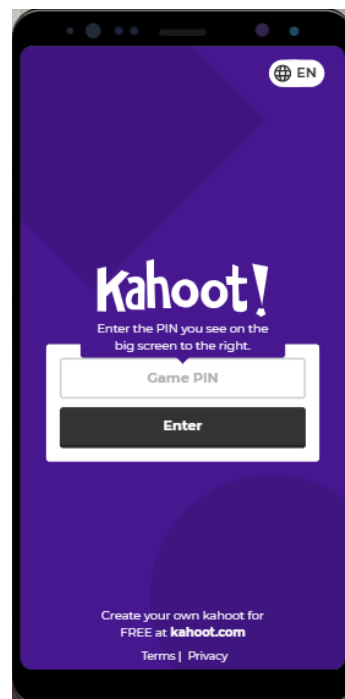
1. On your computer screen you will see:



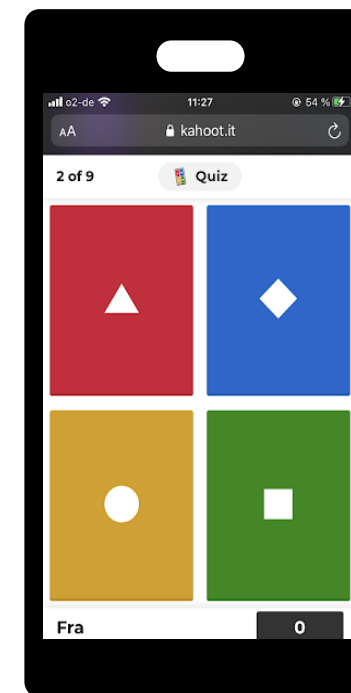
2. Take your phone

3. Go to: Kahoot.it

4. Insert the PIN and
nickname



5. Answer the questions



AWARDS

1. SMART METER 1:

amphiro b1 connect



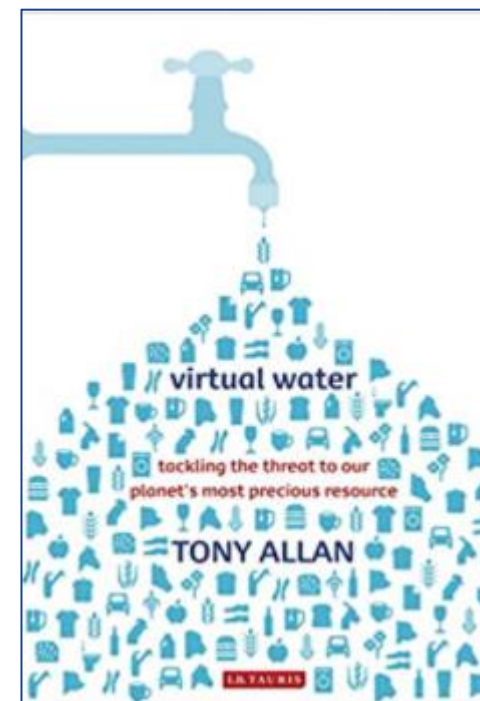
2. SMART METER 2:

Pani Smart Water Monitor



3. BOOK:

e.g. “Virtual Water: Tackling the Threat to Our Planet's Most Precious Resource”



Tips for mainstreaming water

- Site-specificity:
 - identify (water) **hotspot areas** affected by critical levels of water-related risks where company's sites, suppliers or markets are located (existing tools); and
 - disclose about goals, targets, and management mechanisms specific for hotspot areas;
- Consider and assess different types of water dependencies, impacts, risks and opportunities
- Disclose about **engagement** and cooperation with stakeholder explaining related benefits for the business (e.g. risk mitigation)
- Clarify water terms and methods used (e.g. water consumption)
- If water is not material – explain why?
- **Connectivity** – e.g. disclosing KPIs in mainstream report makes sense if linked to water goals/targets;
- Clear **roadmap** detailing actionable steps with measurable targets

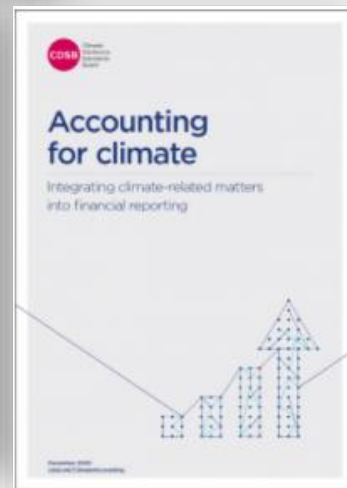


CDSB resources

cdsb.net/publications

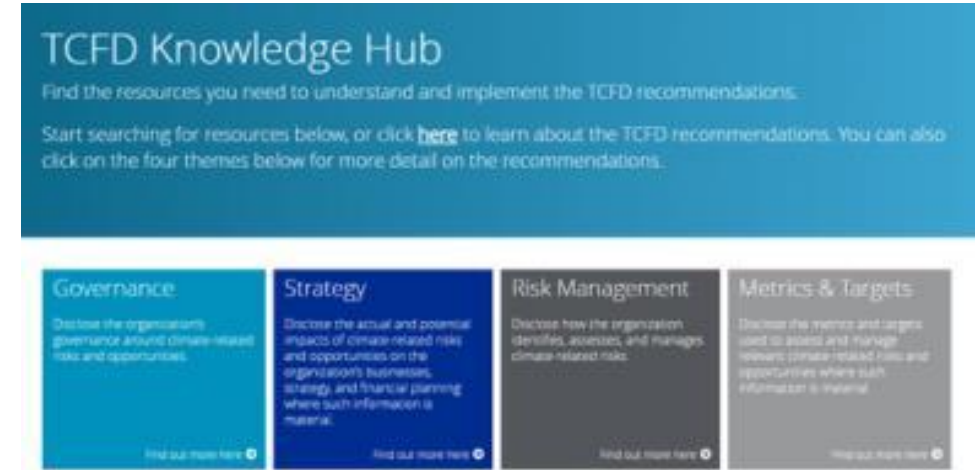


Good practice examples and practical tips



Optimise disclosure process

tcfddhub.org → water e-learning – in August!



water **search**

Recommendation ▼ Article name & author 25 articles ordered by Relevance ▼

Resource Type ▼ [WWF Water Risk Filter Brief: Water Risk Scenarios – TCFD-aligned scenarios to help companies and investors turn risk into resilience](#)

Location ▼ Author: WWF

Industry Group ▼ Industry Group: All Industry Groups

1-to-1 support to companies:

- Disclosure feedback
- Access to experts

How to get involved?

- Working groups:
 - Biodiversity and Land-use
 - Accounting for Climate
- Test water guidance

Questions or comments?

Contacts

Francesca Recanati

Environmental Specialist – Technical manager
francesca.recanati@cdsb.net

Ravi Abeywardana

Technical director
Ravi.Abeywardana@cdsb.net



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