



# THE WE VALUE NATURE 10-DAY BUSINESS CHALLENGE PROGRAMME

There has never been a better time for businesses to assess their impacts and dependencies on nature. Through understanding and considering the risks and opportunities created by nature, businesses can make better decisions that benefit themselves, society and the planet as a whole.

The We Value Nature 10-Day Challenge consists of a series of practical sessions and small challenges spread across 10 days.

Registration for sessions is now open on the [We Value Nature Website](#)

Sign-up to the challenge to receive 10 daily emails throughout the event containing a daily challenge and news about upcoming sessions.

The campaign is being led by the [Institute of Chartered Accountants in England and Wales](#) alongside the [World Business Council for Sustainable Development](#), [IUCN](#) and [Oppla](#).



**WE VALUE  
NATURE**

Supporting



**CAPITALS  
COALITION**



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 821303

[wevaluenature.eu](http://wevaluenature.eu)

[info@wevaluenature.eu](mailto:info@wevaluenature.eu)

[@WeValueNature](https://twitter.com/WeValueNature)

| CET                                | 11 March<br>Thursday   | 12 March<br>Friday   | 15 March<br>Monday  | 16 March<br>Tuesday   | 17 March<br>Wednesday  | 18 March<br>Thursday  | 19 March<br>Friday  | 22 March<br>Monday   | 23 March<br>Tuesday   | 24 March<br>Wednesday   |  |
|------------------------------------|--|--|---|---|--|---|---|--|---|---|--|
| 9:00                               | <br><b>10 Day Challenge Opening Panel Session – Why should business act now?</b>  | <b>Know Your Environment – Applying The Integrated Biodiversity Assessment Tool</b><br>IBAT<br><span>Biodiversity</span> |   |   | <br><b>10-Day Challenge Mid-Way Plenary</b>                                 | <b>Biodiversity and business decarbonization</b><br>denksatt<br><span>Nature-based solutions</span><br><span>Biodiversity</span>                        | <b>Peer-learning for national/ regional business and biodiversity platform coordinators</b><br>EU Business@ Biodiversity<br><span>Biodiversity</span> | <b>Business action on Valuing Water</b><br>WBCSD<br><span>Natural capital accounting</span>  | <b>Valuing water in The Coca-Cola Company</b><br>denkstatt<br><span>Natural capital accounting</span>           | <b>Discover and live-test the Nature4Cities platform</b><br>NOBATEK/INEF4<br><span>Nature-based solutions</span>  | <b>Redefining value to build back better and change the food system</b><br>Capitals Coalition<br><span>Natural capital accounting</span> |
| 9:30                               |  |  |   |   |  |   |   |  |   |   |  |
| 10:00                              | <b>The Economics of Biodiversity: The Dasgupta Review, and the Capitals Approach for business</b><br>UK Treasury & Capitals Coalition<br><span>Biodiversity</span> |  | <b>Creating Partnerships to Protect Endangered Wildlife</b><br>APRIL<br><span>Biodiversity</span>                         |   | <b>Addressing biodiversity blind spots: exploring steps to integrate biodiversity in decision-making</b><br>UNEP-WCMC<br><span>Biodiversity</span>             | <b>Sustainable Return on Investment</b><br>denkstatt<br><span>Natural capital</span><br><i>This session will be delivered in Bulgarian</i>              | <b>What is rewilding and why should it be on your next meeting agenda?</b><br>Highvisioned<br><span>Natural capital</span>                            |  | <b>Biodiversity Action Plans</b><br>Giz<br><span>Natural capital accounting</span><br><span>Biodiversity</span> |   |  |
| 10:30                              |  |  |   |   |  |   |   |  |   |   |  |
| 11:00                              |  |  | <b>How business can move into action and take public SMART commitments now</b><br>act4nature<br><span>Biodiversity</span> | <b>The impact of business on climate change: why is it relevant and how can we measure it?</b><br>Kreab<br><span>Natural capital</span><br><i>This session will be delivered in Spanish</i> | <b>Nature Business Ambition: The momentum of collaboration</b><br>Foretica<br><span>Natural capital</span><br><i>This session will be delivered in Spanish</i> | <b>Detailed session on the BSI: Natural Capital Accounting standard</b><br>Little Blue Research, eftec & bsi<br><span>Natural capital accounting</span> | <b>Transparent</b><br>Value balancing alliance, Capitals Coalition and WBCSD<br><span>Natural capital accounting</span>                               | <b>A practical workshop on modelling nature-based solutions for water</b><br>Viridian Logic<br><span>Nature-based solutions</span> |   | <b>Deep dive session on the principles for integrated capitals assessment and the links to</b><br>Little Blue Research, Capitals Coalition, consciam and Sustain Value<br><span>Natural capital accounting</span> |  |
| 11:30                              |  |  |   |   |  |   |   |  |   |   |  |
| 12:00                              |  |  |   |   |  |   |   |  |   |   |  |
| 12:15                              |  |  |   |   |  |   |   |  |   |   |  |
| <b>LUNCH BREAK • 12:00 – 14:00</b> |  |  |   |   |  |   |   |  |   |   |  |

We Value Nature session
  Panel
  Technical session
  Training event
  Other

| CET   | 11 March<br>Thursday   | 12 March<br>Friday   | 15 March<br>Monday  | 16 March<br>Tuesday  | 17 March<br>Wednesday   | 18 March<br>Thursday  | 19 March<br>Friday   | 22 March<br>Monday  | 23 March<br>Tuesday  | 24 March<br>Wednesday  |  |
|-------|--|--|---|--|---|---|--|---|--|--|--|
| 14:00 | <b>Joining the Dots: Operationalizing Intent for Impact</b><br>Wildlife Habitat Council<br>Biodiversity              | <b>Nature-based solutions for business: everything you wanted to know but were afraid to ask</b><br>IUCN & WBCSD<br>Nature-based solutions | <b>How to develop strong guidance on nature and biodiversity for SMEs in the agri-food sector?</b><br>EU Business@ Biodiversity<br>Biodiversity | <b>The Biodiversity Collage</b><br>Querceo<br><i>This session will be delivered in French</i><br>Biodiversity  | <b>Food &amp; Beverage business training: Key steps to conducting a first natural capital assessment</b><br>Nature^Squared & We Value Nature<br>Natural capital | <b>What does it mean to set science-based targets for nature?</b><br>Pisco 1901, MENA GROUP<br>Natural capital accounting   | <b>Applying Enterprise Risk Management to understand and manage your relationship with natural capital</b><br>WBCSD<br>Natural capital | <b>Integrating biodiversity value in quarry restoration</b><br>SECIL<br>Biodiversity            | <b>Sustaining momentum for action on nature</b><br>IUCN<br>Natural capital | <b>Food &amp; Beverage business training: Introduction to the concept of natural capital</b><br>Nature^Squared & We Value Nature<br>Natural capital  | <b>Advancements in our understanding of value</b><br>Capitals Coalition<br>Natural capital |
| 14:30 |  |  |   |  |   |   |  |   |  |  |  |
| 15:00 |  |  |   |  |   |   |  |   |  | <b>Advocating for ambitious nature policies: How can your company be a positive change-maker?</b><br>Business for Nature<br>Biodiversity   |  |
| 15:30 |  |  |   |  |   |   |  |   |  |  |  |
| 16:00 | <b>How to raise awareness and increase engagement for biodiversity among your employees?</b><br>IUCN<br>Biodiversity | <b>Sustainability Parcheesi</b><br>YPSILOM<br><i>This session will be delivered in Spanish</i>   | <b>Planning and Monitoring Corporate Biodiversity Performance</b><br>IUCN<br>Biodiversity   | <b>Embedding nature into business models: success stories</b><br>Global Partnership<br>Biodiversity  | <b>Imaginal Progression: A Metamorphic Approach to System Resilience</b><br>Resolve Conservation<br>Natural capital   | <b>Facilitate your sustainability transition by linking your Circular economy action to improving your impact on Biodiversity</b><br>The Rock Group<br>Biodiversity | <b>Transforming the food system: TEEBAgriFood for Business</b><br>Capitals Coalition<br>Natural capital                                | <b>Water-related financial reporting with high stakes</b><br>CDSB<br>Natural capital accounting |  |  |  |
| 16:30 |  |  |   |  |   |   |  |   |  |  |  |
| 17:00 | <b>To what extent is biodiversity a material issue to IBEX 35?</b><br>Ecoacsa<br>Biodiversity                        |  |   | <b>Navigating the landscape of biodiversity measurement tools for businesses and financial institutions</b><br>EU Business@ Biodiversity<br>Natural capital accounting |   |   |  |   |  |  |  |
| 17:30 |  |  |   |  |   |   |  |   |  | <br><b>10-Day Challenge Closing Plenary with the '7 under 30 Panel' – Insights on enabling business action for nature</b> |  |
| 18:00 | [Dark grey bar]  |  |   |  |   |   |  |   |  |  |  |