



THE WE VALUE NATURE 10-DAY BUSINESS CHALLENGE PROGRAMME

There has never been a better time for businesses to assess their impacts and dependencies on nature. Through understanding and considering the risks and opportunities created by nature, businesses can make better decisions that benefit themselves, society and the planet as a whole.

The We Value Nature 10-Day Challenge consists of a series of practical sessions and small challenges spread across 10 days.

Registration for sessions is now open on the [We Value Nature Website](#)

Sign-up to the challenge to receive 10 daily emails throughout the event containing a daily challenge and news about upcoming sessions.

The campaign is being led by the [Institute of Chartered Accountants in England and Wales](#) alongside the [World Business Council for Sustainable Development](#), [IUCN](#) and [Oppla](#).



**WE VALUE
NATURE**

Supporting



**CAPITALS
COALITION**





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wevaluenature.eu


info@wevaluenature.eu

[@WeValueNature](https://twitter.com/WeValueNature)

CET	11 March Thursday	12 March Friday	15 March Monday	16 March Tuesday	17 March Wednesday	18 March Thursday	19 March Friday	22 March Monday	23 March Tuesday	24 March Wednesday	
9:00	 <p>10 Day Challenge Opening Panel Session – Why should business act now?</p>	<p>Know Your Environment – Applying The Integrated Biodiversity Assessment Tool</p> <p>IBAT</p> <p>Biodiversity</p>	<p>Creating Partnerships to Protect Endangered Wildlife</p> <p>APRIL</p> <p>Biodiversity</p>	<p>Resilient coaching – how to develop a resilient approach based on nature adapted to SME?</p> <p>Brussels Environment</p> <p>Natural capital</p>	 <p>10-Day Challenge Mid-Way Plenary with the '7 under 30 Panel' – Insights on enabling business action for nature</p>	<p>Biodiversity and business decarbonization</p> <p>denksatt</p> <p>Nature-based solutions</p> <p>Biodiversity</p>	<p>Peer-learning for national/regional business and biodiversity platform coordinators</p> <p>EU Business@Biodiversity</p> <p>Biodiversity</p>	<p>Business action on Valuing Water</p> <p>WBCSD</p> <p>Natural capital accounting</p>	<p>Valuing water in The Coca-Cola Company</p> <p>denkstatt</p> <p>Natural capital accounting</p>	<p>Discover and live-test the Nature4Cities platform</p> <p>NOBATEK/INEF4</p> <p>Nature-based solutions</p>	<p>Redefining value to build back better and change the food system</p> <p>Capitals Coalition</p> <p>Natural capital accounting</p>
9:30											
10:00	<p>The Economics of Biodiversity: The Dasgupta Review, and the Capitals Approach for business</p> <p>UK Treasury & Capitals Coalition</p> <p>Biodiversity</p>				<p>Addressing biodiversity blind spots: exploring steps to integrate biodiversity in decision-making</p> <p>UNEP-WCMC</p> <p>Biodiversity</p>	<p>Sustainable Return on Investment</p> <p>denkstatt</p> <p>Natural capital</p> <p><i>This session will be delivered in Bulgarian</i></p>	<p>What is rewilding and why should it be on your next meeting agenda?</p> <p>Highvisioned</p> <p>Natural capital</p>				
10:30									<p>Biodiversity Action Plans</p> <p>Giz</p> <p>Natural capital accounting</p>		
11:00			<p>The act4nature international alliance</p> <p>act4nature</p> <p>Biodiversity</p> <p><i>This session will be delivered in French</i></p>	<p>The impact of business on climate change: why is it relevant and how can we measure it?</p> <p>Kreab</p> <p>Natural capital</p> <p><i>This session will be delivered in Spanish</i></p>	<p>Nature Business Ambition: The momentum of collaboration</p> <p>Foretica</p> <p>Natural capital</p> <p><i>This session will be delivered in Spanish</i></p>						
11:30						<p>Detailed session on the BSI: Natural Capital Accounting standard</p> <p>Little Blue Research, etfec & bsi</p> <p>Natural capital accounting</p>	<p>Transparent Value balancing alliance, Capitals Coalition and WBCSD</p> <p>Natural capital accounting</p>	<p>A practical workshop on modelling nature-based solutions for water</p> <p>Viridian Logic</p> <p>Nature-based solutions</p>		<p>Deep dive session on the principles for integrated capitals assessment and the links to</p> <p>Little Blue Research, Capitals Coalition, consciam and Sustain Value</p> <p>Natural capital accounting</p>	
12:00											
12:15											

LUNCH BREAK • 12:00 – 14:00

- We Value Nature session
- Panel
- Technical session
- Training event
- Other

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14:00	Joining the Dots: Operationalizing Intent for Impact Wildlife Habitat Council Biodiversity	Nature-based solutions for business: everything you wanted to know but were afraid to ask IUCN & WBCSD Nature-based solutions	How to develop strong guidance on nature and biodiversity for SMEs in the agri-food sector? EU Business@ Biodiversity Biodiversity	The Biodiversity Collage Querceo <i>This session will be delivered in French</i> Biodiversity	Food & Beverage business training: Key steps to conducting a first natural capital assessment Nature^Squared & We Value Nature Natural capital	What does it mean to set science-based targets for nature? Pisco 1901, MENA GROUP Natural capital accounting	Applying Enterprise Risk Management to understand and manage your relationship with natural capital WBCSD Natural capital	Integrating biodiversity value in quarry restoration SECIL Biodiversity	Sustaining momentum for action on nature IUCN Natural capital	Food & Beverage business training: Introduction to the concept of natural capital Nature^Squared & We Value Nature Natural capital	Advancements in our understanding of value Capitals Coalition Natural capital								
14:30																			
15:00																			
15:30										Advocating for ambitious nature policies: How can your company be a positive change-maker? Business for Nature Biodiversity									
16:00	How to raise awareness and increase engagement for biodiversity among your employees? IUCN Biodiversity	Sustainability Parcheesi YPSILOM <i>This session will be delivered in Spanish</i>	Planning and Monitoring Corporate Biodiversity Performance IUCN Biodiversity	How collaboration and partnerships can trigger positive change Global Partnership Biodiversity	Imaginal Progression: A Metamorphic Approach to System Resilience Resolve Conservation Natural capital	Facilitate your sustainability transition by linking your Circular economy action to improving your impact on Biodiversity The Rock Group Biodiversity	Transforming the food system: TEEBAgriFood for Business Capitals Coalition Natural capital	Water-related financial reporting with high stakes CDSB Natural capital accounting											
16:30																			
17:00	To what extent is biodiversity a material issue to IBEX 35? Ecoacsa Biodiversity																		
17:30				Navigating the landscape of biodiversity measurement tools for businesses and financial institutions EU Business@ Biodiversity Natural capital accounting						 10-Day Challenge Closing Plenary with the '7 under 30 Panel' – Insights on enabling business action for nature									
18:00																			