

NETWORK ANALYSIS: FOOD & BEVERAGE NETWORKS & NATURAL CAPITAL*

NETWORK	WE VALUE NATURE	CAPITALS COALITION	ONE PLANET BUSINESS FOR BIODIVERSITY (OP2B)	SAI PLATFORM	GLOBAL AGRIBUSINESS ALLIANCE (GAA)
DESCRIPTION	We Value Nature is an EU horizon 2020-funded three-year campaign that is supporting businesses and the natural capital community to make valuing nature the new normal for businesses across Europe. The campaign aims to help businesses in understanding the risks and opportunities created by nature, so they can make informed decisions that benefit themselves, society and our planet.	The Capitals Coalition unites the Natural Capital Coalition and the Social & Human Capital Coalition to transform the way decisions are made by including the value provided by nature, people & society. The Capitals Coalition provides a holistic framework for businesses, governments and financial institutions to understand their relationships (impacts & dependencies) with natural, social, human and produced capital so they can enhance these capitals.	Hosted by the WBCSD, the OP2B is an international, action-oriented business coalition on biodiversity. The coalition is determined to catalyze action to protect and restore biodiversity within value chains. The coalition engages institutional and financial decision-makers and is determined to promote policy recommendations for the 2021 CBD COP15 framework.	SAI Platform was founded in 2002 by Nestlé, Unilever and Danone who recognized the great sustainability challenges and advocated for a sustainable approach to agriculture. SAI Platform's mission is to grow a sustainable, healthy and resilient agricultural sector whilst creating strong and secure supply chains. By forming common goals and leveraging strengths, SAI Platform aims to accelerate the widespread adoption of sustainable agricultural practices.	Hosted by the WBCSD, the GAA is an international, CEO-led private sector platform of supply side companies who are committed to harness their collective strengths to tackle shared environmental, social and sustainability challenges close to the farmgate and to make an additional contribution to the Sustainable Development Goals.
ORGANIZATION TYPE	Project consortium consisting of the World Business Council for Sustainable Development (WBCSD), the Institute of Chartered Accountants in England and Wales (ICAEW), the Capitals Coalition, International Union for Conservation of Nature (IUCN) and Oppla	Membership organization >370 member organizations Cross-sectorial	Membership organization 24 member companies Cross-sectorial Across the supply chain (mainly processing and packaging) – mostly large companies	Membership organization 190 member companies & organizations Food & Beverage Across the supply chain - small and large companies	Membership organization 13 member companies Cross-sectorial Supply side companies (e.g. input providers, growers and producers, traders, and primary processors)
KEY FOCUS AREAS	We Value Nature is supporting businesses and the wider community by: <ul style="list-style-type: none"> Sharing research, resources and best practices Helping business improve their risk management Making a difference by targeting businesses and barriers where the greatest impact is expected 	The Capitals Coalition works towards delivering transformative change by: <ul style="list-style-type: none"> Initiating global projects and initiatives (e.g. TEEBAgriFood) Developing sound decision-making frameworks (Natural Capital Protocol; Social & Human Capital Protocol) Building a diverse community and organizing events 	Protecting and restoring biodiversity with a specific focus on agriculture. Member companies need to engage in at least two out of three pillars: <ul style="list-style-type: none"> Scaling up regenerative agricultural practices Boosting cultivated biodiversity and diets through product portfolios Eliminating deforestation and enhancing the management, restoration and protection of high-value natural ecosystems OP2B also has a working track on (financial) institutional engagement.	SAI Platform's members work towards ensuring that the agricultural ingredients they use are supplied from sustainable sources. There are four industry or issue specific working groups: <ul style="list-style-type: none"> The Crops Working Group The Dairy Working Group The European Roundtable for Beef Sustainability Horizon Committee 	The GAA works across four workstreams: <ul style="list-style-type: none"> Sustainable Landscapes Smallholder livelihoods Water stewardship Tackling food loss and waste
UNIQUE SERVICES	We Value Nature is a truly joint initiative with a variety of partners and three advisory bodies to help streamline efforts and optimize We Value Nature's impact. We Value Nature is all about sharing knowledge and learning from experiences to stimulate business' action on natural capital. The initiative provides training resources and inspirational knowledge products and organizes events.	The Capitals Coalition is a unique global collaboration that brings together leading initiatives and organizations to harmonize approaches to natural, social and human capital. The Capitals Coalition is a truly integrated collaboration as it involves a variety of stakeholders (including public and private sector) and as it addresses natural, social, human and economic issues together.	OP2B is an action-oriented coalition specifically on the topic of biodiversity. Together with its members, the coalition sets commitments and develops measurable actions on the three pillars. Knowledge-sharing is another key characteristic of OP2B and is supported by initiation of projects, the development of case studies and the planned "biodiversity studio" to develop and streamline knowledge on biodiversity.	SAI Platform works specifically on the topic of sustainable agriculture and develops programs and tools to advance the agricultural transition. The backbone of SAI Platform's work in arable crops is the Farm Sustainability Assessment Tool, which is a benchmarked management tool for companies. SAI Platform is currently developing a similar tool in the dairy sector. SAI also organizes events, facilitating networking and knowledge-sharing among its members.	The GAA's mandate is to bring supply side companies to discuss challenges and solutions at farm level, rather than having requirements dictated by demand side companies. GAA does not have member requirements or performance standards and embraces the concept of continuous improvement. GAA is committed to scale good practices through peer learning, contribute to thought leadership, and provide input into emerging policy.
POSITIONING & LINK WITH WE VALUE NATURE	We Value Nature collaborates aims to build upon existing networks and resources, and actively collaborates with many existing networks, including the TEEBAgriFood program, as well as many network presented in this overview.	The Capitals Coalition is a partner in the We Value Nature campaign.	OP2B is hosted by the WBCSD and is collaborating with the Consumer Goods Forum on the topic of deforestation. Bringing in specific expertise on biodiversity, OP2B provides an important added value to the We Value Nature campaign.	SAI Platform works very closely with global GAP (Good Agricultural Practices), particularly on the FSA tool. This is a useful resource to be leveraged under the We Value Nature campaign.	The GAA is hosted by the WBCSD, and is well-placed to bring the perspective of supply side companies to the We Value Nature campaign.
FOUNDATION	2018	2012	2019	2002	2016
GEOGRAPHIC FOCUS	Europe	Global	Global	Global	Global

*based on interviews

The campaign is being led by the [Institute of Chartered Accountants in England and Wales](#) alongside the [World Business Council for Sustainable Development](#), [IUCN](#) and [Oppla](#).

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Working on Natural Capital together

There is no need to start your journey on natural capital alone. This Network Analysis aims to help businesses find suitable partners for collaboration. In fact, there is a whole range of network organizations and platforms that are relevant for the Food & Beverage sector. Some have a clear focus on natural capital, others on sustainability in general. Each network has its own focus and services and can make a unique contribution to your ongoing efforts. This Network Analysis provides an overview of 13 highly relevant networks for businesses in the F&B industry aiming to advancing their sustainable ambitions and putting their ambitions into action. This list of networks is not exhaustive. The focus is on international organizations, showing some of the main sectoral platforms and network organizations on the topic of sustainability as a whole and on natural capital more specifically. Please get in touch if a relevant network is missing!



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NETWORK	FOODDRINK EUROPE	BEVERAGE INDUSTRY ENVIRONMENTAL ROUNDTABLE (BIER)	SERVING EUROPE – BRANDED FOOD AND BEVERAGE SERVICE CHAINS ASSOCIATION	THE CONSUMER GOODS FORUM	THE SUSTAINABILITY CONSORTIUM	AIM – EUROPEAN BRANDS ASSOCIATION	2030 WATER RESOURCES GROUP (2030 WRG)	TROPICAL FOREST ALLIANCE
DESCRIPTION	Representing the European food and drink industry. Committed to facilitate an environment in which all companies can meet the needs of consumers and society while competing effectively for sustainable growth by supporting sustainable practices.	A technical coalition of leading global beverage companies working together to advance sustainability within the sector by reducing consumption, mitigating impacts and ensuring sustainable continuity of the global industry.	Industry association with the mission to provide true leadership for the branded food and beverage chains in Europe through services that are geared towards helping the sector achieve its goals.	CEO-led organization that brings together consumer goods retailers and manufacturers to foster collaboration to secure consumer trust, drive positive change and help address key challenges impacting the industry.	Global non-profit organization transforming the consumer goods industry by partnering with leading companies to define, develop and deliver more sustainable products for a sustainable planet.	Representing brand manufacturers in Europe. Creating an environment of fair and vigorous competition, fostering innovation and building sustainable and trusted brands to guarantee maximum value to consumers now and for generations to come.	Hosted by the World Bank Group, 2030 WRG is a public, private, civil society partnership that supports country-level collaboration to develop a common interest in the sustainable management of water resources and close the gap between water demand and supply by 2030.	Hosted by the World Economic Forum, the Tropical Forest Alliance is a multi-stakeholder partnership, initiated to support the implementation of private-sector commitments to deforestation-free supply chains.
ORGANIZATION TYPE	Membership organization 22 member companies + national federations and European sector associations Food & Beverage Large traders, manufacturers and brands	Membership organization 17 member companies Beverage Producer brands	Membership organization 13 companies Food & Beverage Retailers	Membership organization 400 member companies Cross-sectorial (consumer goods) Manufacturers and retailers	Membership organization >100 members (corporations, non-profits, governmental agencies, academic institutions) Cross-sectorial (consumer goods) Across the supply chain	Membership organization 51 member companies + national associations Cross-sectorial (Fast Moving Consumer Goods) Brand manufacturers	Membership organization 900 members (private, public, civil society organizations) Cross-sectorial Across the supply chain	Membership organization >100 (private, public, civil society organizations) Cross-sectorial Across the supply chain
KEY FOCUS AREAS	Environmental sustainability is one of the priority areas and is being implemented through: <ul style="list-style-type: none"> Tackling climate change Increasing energy efficiency Addressing food waste Protecting biodiversity Working in partnership 	<ul style="list-style-type: none"> Water stewardship Energy efficiency & climate change Beverage container recycling Sustainable agriculture Ecosystem services 	Environmental sustainability is one of the focus areas and is being targeted through: <ul style="list-style-type: none"> Minimizing (food) waste Fostering eco-friendly suppliers Reducing energy and water consumption 	Social and environmental sustainability are implemented through the following coalitions & projects: <ul style="list-style-type: none"> Forest Positive Coalition Plastic Waste Coalition Food Waste Coalition Sustainable Supply Chain Initiative Refrigeration Project Human Rights Coalition Sustainable Supply Chain Initiative 	Improving social and environmental sustainability in supply chains, and developing transparent supply chains.	Sustainability is one of AIM's priorities and is being implemented in 8 action areas: <ul style="list-style-type: none"> SDGs Green deal & the new circular economy Eco-design from a holistic perspective Circular Plastics alliance Climate change Sustainable production Sustainable consumption Responsible Sourcing Initiative 	<ul style="list-style-type: none"> Municipal water loss reduction Agricultural water use efficiency Industrial water use reduction and reuse 	Removing deforestation within palm oil, beef, soy, and pulp and paper supply chains, and become forest positive.
UNIQUE ANGLE	Reinforcing linkages across the chain to develop a common awareness. Developing uniform, science-based methodologies to assess a product's environmental impact and discussing how these efforts can be best communicated to the consumer.	Reinforcing linkages across the chain to develop a common awareness. Developing uniform, science-based methodologies to assess a product's environmental impact and discussing how these efforts can be best communicated to the consumer.	Representing the retail sector at European level by participating in various EU platforms, closely monitoring relevant policy and regulatory development and informing better policies on e.g. protecting the environment.	Collaboratively addressing challenges that need CEO-level guidance. Engaging with a variety of stakeholders, establishing coalitions of action and providing implementation support, and supporting networking and best-practice sharing.	Convening a range of stakeholders and supporting manufacturers and suppliers to adopt new practices and design more sustainable products. Translating sustainability into quantifiable metrics and practical tools is at the core of TCS's work.	Research and Development is key to the work of AIM: its corporate members are placed fifth in the EU ranking of R&D investment. AIM also had specific fora such as AIM-PROGRESS focused on human rights and AIM-Nudging for Good to influence consumer behavior to make healthier and more sustainable choices.	Raising awareness through analysis, triggering momentum by convening initiatives, and enabling transformation. Working across four solution areas: private sector action; public policy and institution building; appropriate technology; and innovative financing.	Bringing together different actors and identifying key forest frontier challenges and solutions through: fostering collective supply chain action; mainstreaming the Forest-Positive jurisdictional approach; amplifying demand side engagement; and mobilizing finance.
POSITIONING	FoodDrinkEurope is well-placed to provide the perspective of the European food and drink industry.	BIER brings in specific expertise on environmental sustainability in the beverage sector.	Serving Europe is well-positioned to provide the perspective of European retailers in the Food & Beverage sector.	As a large, CEO-led network, the Consumer Goods Forum can exert a large influence on pressing sustainability developments.	As a science-based and multi-stakeholder platform, the Sustainability Consortium provides targeted sustainability solutions for buyers as well suppliers.	Representing >2500 businesses through their corporate members and national associations, AIM has a strong position to influence sustainability topics in the European business community.	As a large multi-stakeholder network, 2030 Water Resources Group brings in specific expertise on sustainable water management.	The Tropical Forest Alliance brings in specific expertise on how to prevent commodity-driven tropical deforestation.
FOUNDATION	1982	2006		1999	2009	1967	2009	2012
GEOGRAPHIC FOCUS	Europe	Global	Europe	Global	Global	Europe	Global	Global

**based on public sources