

We Value Nature Helpdesk calls offer



FREE
**1 hour call & email
exchange**

**Pro-bono technical
expertise available to
support your company on
its nature journey**

Including natural capital
accounting, natural capital &
biodiversity assessments,
nature-based solutions

**Offer
available
from August
to December
2021**



**WE VALUE
NATURE**





Introduction

All businesses depend and impact on natural capital. Through understanding and considering the risks and opportunities created by nature, businesses can make better decisions that benefit themselves, society and the planet as a whole.

However, when it comes to applying natural capital approaches, companies often don't know where to start and feel overwhelmed by the amount of terminology, methodologies and tools that exist out there.

[We Value Nature](#) is an EU Horizon 2020-funded Campaign run by [ICAEW](#), the [Capitals Coalition](#), [WBCSD](#), [IUCN](#) and [Oppla](#). It is supporting businesses and the natural capital community to make valuing nature the new normal for businesses across Europe.



Objective

The objective of these helpdesk calls is to **help businesses measure and value their impacts and dependencies on natural capital and biodiversity** in alignment with the [Natural Capital Protocol](#) (2016) and the new [Biodiversity Guidance](#) (2020) and to apply **Nature-based Solutions** following the new [IUCN Global Standards for NbS](#) (2020).

This will in turn help businesses improve their risk management, communication with investors, stakeholder engagement and anticipation of future legislation.

Carrying out natural capital assessments can be complex and require technical expertise which is often a barrier for companies to take on or scale up this type of work. **We Value Nature offers the technical expertise on behalf of consultants that are kindly contributing their time pro-bono** to support We Value Nature and the business community.

There has never been a better time for businesses to start making better decisions that benefit themselves, society and the planet as a whole.

Offered service

1-hour call with a technical expert of your choice (subject to availability) to discuss specific questions and address challenges relating to natural capital, natural capital accounting, biodiversity and nature based solutions.

Provide you with a **short follow up email** with links to relevant material and resources shared and discussed during the call.

This offer will run **from August until end December 2021.**





Who is this offer for and how does it work?

This offer is **free** and **open to EU-based businesses** (who may have operations globally) of **all sectors and sizes**.

The Helpdesk calls will be **most useful to** businesses' **sustainability practitioners** who are implementing their company's environmental and sustainability efforts.

The call can be helpful in either **better understanding how to get started** with an assessment or in **addressing specific technical hurdles** of an existing assessment or project.

If you would like to receive technical expertise, please **contact Katia Bonga** (bonga@wbcsd.org) and **indicate which expert you would like to get support from** (see list of experts in Annex A).

We will then arrange a 1 hour call based on your availabilities and that of the chosen expert.

You will be asked to **come with a clear objective in mind and a set of questions that will need to be shared 1 week before the planned call** to provide sufficient time for the expert to prepare (see further information under "Roles & responsibilities as a participant").

Roles and responsibilities – We Value Nature

We Value Nature will:

- **Inform** potential users of the service of the opportunity to benefit from the helpdesk.
- **Provide consultant profiles** to potential users (see Annex A with short expert bios) that include technical expert's relevant experience carrying out assessments, specific area of expertise and time zone and availability.
- **Schedule calls.**
- Listen into the calls when possible, and **capture generic guidance that could benefit other stakeholders**, for example in the form of an on-line FAQ on WVN's website.
- **Monitor the number of hours of technical expertise** provided by each consultant.
- **Not share any information that is stated as confidential** during the exchange.

Roles and responsibilities – Participants

Participants will:

- **Acknowledge the legal disclaimer** (see Annex C) in order to participate in this service.
- Only **benefit from one call** with one advisor as part of this offer.
- Note that **the availability of specific consultants is not guaranteed**, and that consultancies with an existing relationship with service users (particularly when involved as an auditor), may be unable to participate.
- **State clearly** at the beginning of the call **if the information shared is confidential** (or can be shared in an anonymized format).
- **Come prepared** with a **clear objective in mind** and a **set of questions** to ask during the 1 hour allocation and to be sent 1 week prior to the planned call
- **Develop short business examples of their work** (approx. 300 words) to feature on We Value Nature's website.
- **Provide feedback** on the call and follow-up guidance by completing a short feedback survey.

Contact



Katia Bonga
Manager, Redefining Value,
WBCSD
bonga@wbcSD.org

Annex A: Technical experts bios

Company: **Little Blue Research**

Name, Surname: Dr. Stephanie Hime, Director & Founder

Location: London, UK

Language(s): English

Key area(s) of expertise: Environmental Economics, Valuation, materiality assessment, impacts and dependencies

Description:



Dr Stephanie Hime is the Managing Director of Little Blue Research Ltd a company that helps corporates measure and value their natural and social capital impacts and dependencies. She has over 15 years of experience in sustainability consulting and research with an emphasis on environmental and social impact analysis. She has, most recently, been part of the technical committee for the development of BS: 8632, a BSI standard on Natural Capital for organizations. She has also supported the Natural Capital Coalition as its Technical Director is a technical author of the Natural Capital Protocol and Sector Guides and led KPMG's UK sustainability services team work on True Value. She is on the advisory board of the Capitals Coalition, the technical working group of the CDSB, an Environmental Economics committee member for the British Standards Institute and a fellow of the Institute of Environmental Management and Assessment (IEMA). **Projects:** NC Account food and beverage company, scoping climate risk assessment Triodos, social & environmental impact of events, assessing natural capital risk for four banks across S. America & Africa.



Little Blue Research Ltd.



Annex A: Technical experts bios

Company: **Nature^Squared**

Name, Surname: Daan Groot, Director & Founder

Location: Amsterdam

Language(s): English, Dutch

Key area(s) of expertise: natural capital, biodiversity, regenerative agriculture, green finance, business models, supply chains (a.o. agri-food and textiles).



Description:



Daan is the founder and managing director of Nature^Squared, a boutique project office on natural capital and biodiversity, based in The Netherlands. With their projects, they are focused on connecting ecology and economics, and contribute to resilient societies and economies, supported by a resilient planet earth. Daan also serves as a Professor of Applied Sciences at HAS University and chairs their research program on new business models for regenerative agriculture. Nature^Squared is a technical advisor to the Natural Capital Coalition and Daan serves as member of the Capitals Coalition Advisory Panel and has been ranked among the 100 most influential sustainability professionals of The Netherlands.

Annex A: Technical experts bios

Company: **denkstatt**

Name, Surname: Ivan Paspaldzhiev, Service Lead for Natural & Social Capital
Willibald Kaltenbrunner, Managing Partner

Location: Offices in Austria, Germany, Bulgaria, Romania, Hungary, and Slovakia.

Language(s): English, German, Bulgarian

Key area(s) of expertise: Capitals valuation, sustainability strategy, sustainable finance, climate, circular economy, biodiversity, water

Description:



denkstatt is a business advisory on sustainability affairs with extensive representation in Central & Eastern Europe and headquarter in Vienna. The team includes more than 130 dedicated professionals in Austria, Germany, Bulgaria, Romania, Hungary and Slovakia. The company has experience in natural & social capital measurement and valuation, impact assessment, biodiversity, as well as how these link to broader corporate sustainability management, sustainable finance, climate strategy, product sustainability, and circular economy. denkstatt helps companies leverage Capitals toward creating sustainable value.

denkstatt's clients span a diverse range of sectors, including food & beverages, retail & wholesale, FMCG, energy, mining, plastics, textiles, chemicals, and finance. The Group is also a long-standing provider of environmental policy impact assessment services for the European Commission, with a focus on biodiversity, water, climate, and circular economy.



Annex A: Technical experts bios

Company: **Wolfs Company**

Name, Surname: **Esther Wolfs**, Managing partner & **Stijn Schep**, Associate consultant

Location: Offices in Amsterdam, The Netherlands and Bonaire, The Caribbean Netherlands

Language(s): English, Spanish and Dutch

Key area(s) of expertise: **Building the Business Case of Nature**



Description:



We are dedicated professionals, committed to delivering evidence-based results with products that are tailored to meet our clients' needs and create a real impact. We seek to apply the most relevant research tools to achieve practical results that will deliver a workable solution to our client's issues. We apply the leading Natural Capital frameworks to provide you with the insight to make decisions that create value for your organization and stakeholders. Clients tell us that the Wolfs Company distinguishes itself for translating complex information and frameworks from various sources into concise and clear products and actions. Our team has a strong academic, public and private sector track record and has experience in a broad range of industries (i.e. tourism, agriculture, (agro)forestry, aquaculture, water, utilities, infrastructure, financial institutions). With our international and multidisciplinary experience, we are accustomed to actively engage with various stakeholder groups and work in different geographic regions (Asia, Pacific, Caribbean, Latin America, Africa and Europe). We work closely with the VU University in Amsterdam and hold lectures at both the VU and WUR universities in the Netherlands.

Annex A: Technical experts bios

Company: **Metabolic**

Name, Surname: Brian Shaw, Senior consultant (lead Agrifood & Biodiversity)

Location: Amsterdam, The Netherlands

Language(s): English

Key area(s) of expertise: Science-based targets, materiality assessments, regenerative agriculture, natural capital accounting, biodiversity conservation, landscape assessments

Description:

Metabolic supports governments, businesses, academia, and NGOs in adapting to a fast-changing global context, while creating disruptive solutions that can dramatically shift how the economy functions. In all of our work – research, strategic advice, and the development of tools – we use systems thinking to understand how different sustainability challenges are interlinked, and to identify their true root causes. Working in this way helps us understand where it's most effective to intervene, and where we can have the greatest impact.



Annex A: Technical experts bios

Company: **Ecoacsa**

Name, Surname: **David Álvarez García**, Executive Director, **Julen González Redín**, Senior project manager (natural capital), **Sofia Zerbarini**, Senior consultant (biodiversity, natural capital, ecosystem services)

Location: Madrid and San Sebastián (Spain)

Language(s): Spanish, English, Basque



Key area(s) of expertise: **Environmental economics, materiality assessment, natural capital accounting, ecosystem services modelling, biodiversity conservation, sustainable finance**

Description:



Ecoacsa is a leading Spanish SME, located in Madrid, whose mission is to advance, promote and encourage the integration of natural capital in decision-making of companies and organisations and help them in their transition towards sustainability. Ecoacsa has experience in supporting corporates and organisations to identify their impacts (direct and indirect) and dependencies from nature, as well as to map, assess and value the natural assets and ecosystem services that are relevant to them, focusing on maximizing synergies and minimizing trade-offs. Ecoacsa's clients cover a wide range of sectors, including energy, finance, mining, food & beverages, construction & infrastructure, water management, local, regional and national authorities. Ecoacsa is member of a series of international forums and initiatives working in biodiversity and natural capital arena such as the Advisory Board of the EU Business @ Biodiversity platform, the Informal Working Group of the Task Force on Nature-related Financial Disclosures, the Science Based Targets Network Corporate Engagement Program, and is accredited through the Capitals Coalition to give technical assistance and training on the application of the Natural Capital Protocol.

Annex B: Definitions

- **Natural Capital:** The stock of renewable and non-renewable natural resources (e.g. plants, animals, air, water, soils, minerals) that combine to yield a flow of benefits to people.
- **Biodiversity:** Multiple characteristics of living systems are encompassed within the term biodiversity and it is difficult to capture everything within a single definition. Biodiversity includes, but is not limited to, functional, taxonomic, and genetic diversity, diversity in space, time, and population demographics, and endemic, threatened, and charismatic species and ecosystems.
- **Measurement:** The process of determining the amounts, extent and condition of natural, social and/or human capital, in physical terms.
- **Valuation:** The process of estimating the relative importance, worth or usefulness of natural, social and/or human capital to people (or to a business), in a particular context. Valuation may involve qualitative, quantitative, or monetary approaches, or a combination of these.
- **Natural capital assessment:** The process of measuring and valuing relevant (“material”) natural capital impacts and/or dependencies, using appropriate methods.
- **Nature-based Solutions:** Actions to protect, sustainably manage and restore natural or modified ecosystems that address societal challenges effectively and adaptively, simultaneously providing human well-being and biodiversity benefits.

Annex C: Legal disclaimer

The following disclaimer will be agreed by service users and will be repeated in any follow-up communications:

The service user accepts that all conversations on natural and/or biodiversity assessments and/or NbS as described above are undertaken within the 1-hour period and within subsequent follow-up emails relating directly to the 1-hour period. Whereas this is sufficient to discuss a number of challenges and suggest actions for further exploration; it is not sufficient to reach a full and complete understanding of highly specific and complex issues, and does not constitute professional advice on solutions to be implemented.

The service user recognizes that the service provided by the consultant as described above, is general guidance only and that carrying out natural and/or biodiversity assessments and/or applying NbS may require additional technical advice at the cost of the service user.

The service user agrees that neither We Value Nature nor consultants involved in this service can be held liable for any actions undertaken by the service user. Specific technical advice should be sought for decision making that includes a full and thorough investigation of associated possible risks and opportunities.



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Supporting



**NATURAL
CAPITAL
COALITION**



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